



THE ROYAL BOROUGH OF
KENSINGTON
AND CHELSEA

idverde



Date: 15th September 2021

Reference for GLA 2030 Future Neighbourhoods Application – Letter of Support

To Whom It May Concern,

We are writing on behalf of Idverde UK in support of The Royal Borough of Kensington and Chelsea (RBKC) Council proposal for the 2030 Future Neighbourhoods application in Notting Dale.

We therefore confirm that we would like to partner with the Council to support with engaging the community and delivering a series of initiatives and together as part of this application, such as:

The main objectives are supporting the development of the Masterplan for Avondale Park and supporting the community in engaging with the green space. Taking an active role in the improvement of the parks for nature and people.

Our organisation specialises in garden creation and maintenance particularly in regards to local authority parks. We work with local communities to improve green spaces.

We have been working with the Council since 2003 at RBKC.

We strongly support this application which will not only tackle environmental issues in a holistic way; but will embed green recovery at the heart and bring benefits for the community, particularly support the most disadvantaged residents and unrepresented groups in Notting Dale.

Through this letter, we acknowledge specific roles and responsibilities we will fulfil in this partnership such as providing grounds maintenance support to the public parks, enhancing the horticulture and nature improvements at Avondale providing our technical and professional knowledge for these proposals including the improvement of the parks green infrastructure. We have been working with RBKC for a long time as the grounds maintenance contractor, delivering grounds maintenance and horticultural excellence in the Boroughs Parks, supporting the local community by supporting and training apprentices from the local community in level 2 horticulture and supporting them into employment, supporting and delivering conservation volunteering opportunities across the Borough support access to nature and wellbeing, generating and delivering community investment as added value work to our existing work through the contract that supports the residents and the Borough as a whole.


We are currently exploring match funding/have match funding to support with the delivery of these projects/initiatives.

Yours sincerely,

Key contact details: Benedict Binnell
Position: Operations Director
Emails: benedict.binnell@idverde.co.uk
Mobile number: 07976340120

I confirm all the above information is correct. If you have any questions, please do not hesitate to get in touch.

Signature:

A handwritten signature in blue ink, consisting of a stylized initial 'B' followed by a long, horizontal, slightly wavy line that tapers to the right.