NHS

NEIGHBOURHOOD TEAM

Kensington Aldridge Academy

> TRANSPORT FOR LONDON

Developing a Future Neighbourhood Vision for Lancaster West and beyond

THE ROYAL BOROUGH OF KENSINGTON AND CHELSEA Group Meeting



25th Nov 2021

Steering

Agenda

- 0. Welcome James Caspell
- I. Review of Actions James Caspell
- 2. You Said, We Did James Caspell
- 3. Progress to Date Chrissy Galerakis
- 4. Shortlisting Exemplar Project Arup
- 5. Exemplar Project: Training and Employment Centre Brainstorm Arup
 - I. Scope
 - 2. Stakeholders and Locations
- 6. Next steps Chrissy Galerakis

I. Review of Actions

Date	Action	Status	Update
I4 October	For those that have received an email from Betti concerning the Services Map, please respond with input.	In Progress	Services Mapping Process underway mapping current and planned services, facilities and projects offered on an around LWE
	For those wanting to input more into the opportunities discussion, please add comments to Miro Board	Complete	Miro Board closed with all inputs integrated into analysis
	Share Playbook and Baseline Report	In Progress	Currently being finalised and hope to have both of these with you in December

2.You Said, We Did

What residents have told us	What we have done	
Focus on sustainability	Ensured a priority in the procurement specifications and scope of programme	
No demolition of existing homes		
All new housing to be social housing		
Ensure approach is resident-led		
Change name from "Masterplan"	Changed name to Lancaster West Future Neighbourhood Vision	
Engagement to be targeted to LWE residents – with any proposed works to consult with affected communities	Engagement Strategy designed to respond to this – focus on LWE, draw from other data sources where we need more information etc.	
Need to have clearer explanation as to what the process is	Developed simpler explanation and corresponding visuals of the phases and timeline	
Review of Project Board members and invite broader set of stakeholders.	Project Board review conducted and new members invited to participate.	
Residents have said that they have told us a lot of what they want before.	Engagement approach included drawing from pre- existing engagement data and cross-checking findings and analysis of Initial Ideas surveys in 2018	

3. Progress to Date

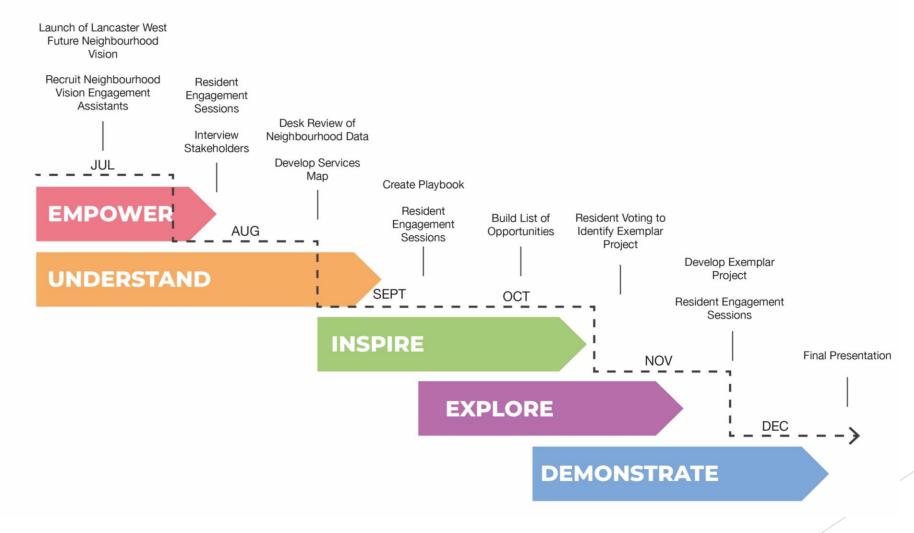
LANCASTER WEST FUTURE NEIGHBOURHOOD VISION

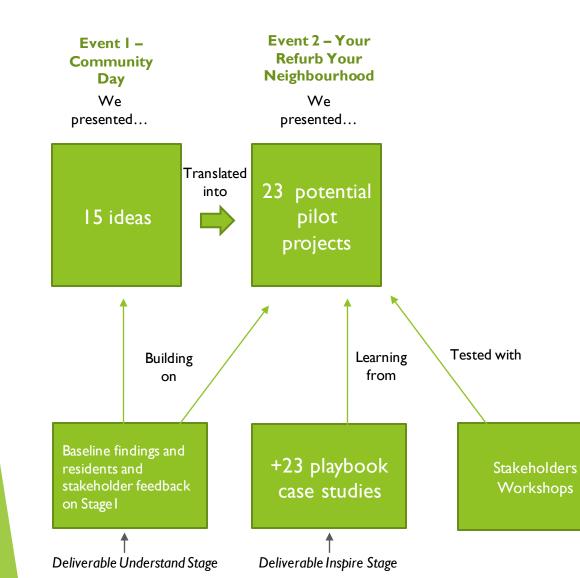
The process of developing this Lancaster West Future Neighbourhoods Vision can be broken down into five phases of working with residents:

EMPOWER	Establishing and empowering a group of residents to develop new skills in community engagement, communication and as advocates of the vision, supporting co-design throughout the process.
UNDERSTAND	Building a picture of the current context in Lancaster West Estate and broader neighbourhood through understanding the needs and aspirations of residents, while mapping the current services offered.
INSPIRE	Creating a playbook of potential solutions and opportunities to address identified gaps, drawing inspiration from best practice around the world.
EXPLORE	Building a list of opportunities, activities and service improvements specific to Lancaster West Estate and broader area drawing from an understanding of needs, options and inspiration.
DEMONSTRATE	Co-designing one exemplar project with the community and stakeholders to demonstrate the value of the vision, and set the tone for further delivery.

3. Progress to Date

LANCASTER WEST FUTURE NEIGHBOURHOOD VISION TIMELINE





15 ideas presented to residents on **Event I – Community Day...**



Help define an educational journey, a service that maps the different learning and training opportunities and milestones in relation to an area of interest, for example the built environment or green skills, to help secure paid employment.



Support the creation of a job brokerage centre on the Estate, a service for residents to access employment opportunities all in one place, structured to bring together all possible opportunities from different providers from the Estate and beyond.

Support the creation of a social enterprise model, a service which would enrich livelihoods by allowing residents to start their own businesses on the Estate and to create positive social change.



Identify potential opportunities to create safer pedestrian routes and to improve and increase provision of active travel infrastructure (for example secure parking for bikes and scooters).



Build on existing initiatives to create an Estate lunteering Network programme – a service that brings together contractors and businesses on and surrounding the Estate, offering and promoting volunteering opportunities for residents. This could help alleviate social isolation and improve mental health. whilst building skills needed for paid employment.



Identify potential on the Estate to create

residents and can provide activities for

and expand on existing community spaces

that can be owned, led and managed by

families, children and youth on the Estate.

Support the creation of a ood ecosystem map, to provide equitable access to residents to food-related initiatives and schemes in the Estate and beyond.



Identify potential underutilised spaces to further encourage physical activity - for example, physical trails to connect to services and green spaces in the broader area, or outdoor gyms and playgrounds.

Identify potential spaces on the Estate and surrounding area to accommodate mental health services, making best use of both indoor and outdoor opportunities - for example, a sensory garden, which is a space with features. surfaces, objects and plants that stimulate people's senses through touch, sight, scent, taste and hearing, and with that they contribute to physical and mental health & wellbeing.



Support ongoing activities to address fuel poverty by helping establish a fuel support service to help residents understand their energy usage and bills, and make changes in their homes to help save energy whilst remaining comfortable (cool in summer, warm in winter). By doing this, residents could save money and have more control over their energy use. It will also help to cut carbon and contribute to sustainability goals.





Identifying potential for circular economy initiatives - for example a repair shop or library of things where household items, appliances and tools can be borrowed or repaired within the community free of charge. This could help residents to save money and minimise waste by giving access to appliances without having to buy or store them, and helping people to fix items rather than replace them. Such services can also provide opportunities for volunteering and skills development, and bring residents together, helping to avoid social isolation and improve mental health.

Identify underutilised spaces that could be developed into communal green spaces, community gardens and food growing spaces to build on the already successful smallscale local community gardens that have been developed across the estate and bring people together over a shared passion for growing and nurturing herbs and plants. These will provide opportunities for skills development, learning about gardening and healthy eating and a space for community gatherings.



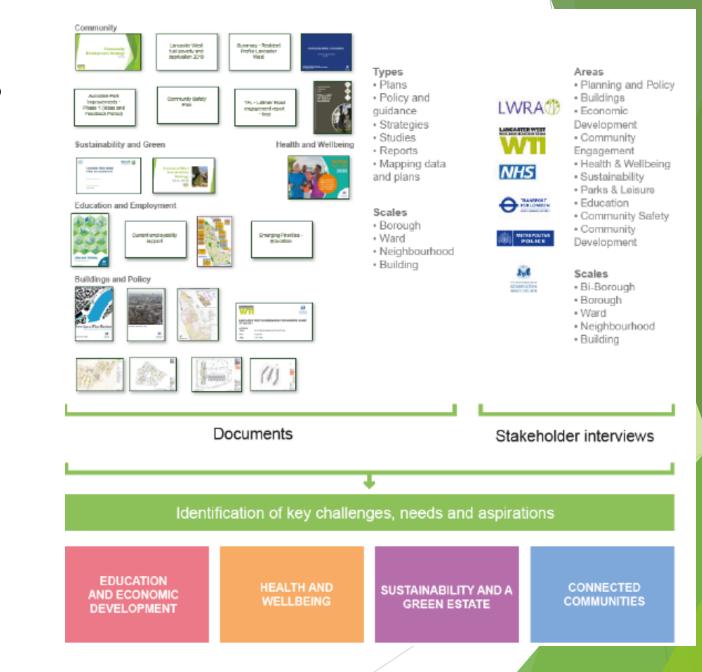


employment services).

Identify potential improvements to wayfinding and signage on the Estate to strengthen the Estate's identity and make it easier for residents to move around and find key locations (for example, nearby health and

Promote equitable access to services with the creation of a services map that will link residents with the range of health and employment services available at estate and ward level.

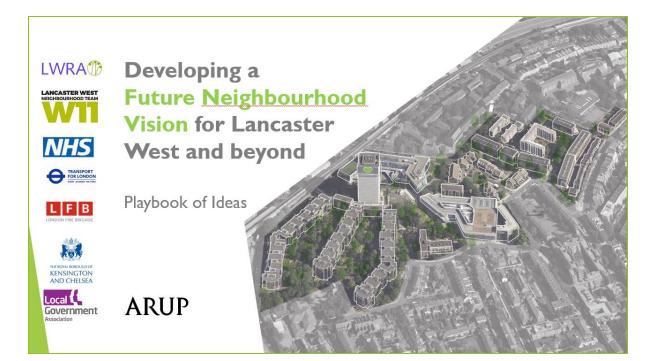
...building on baseline findings and residents and stakeholder feedback on Stage I



23 potential pilot projects presented to residents on Event 2 – Your Refurb Your Neighbourhood...



...learning from +23 playbook case studies...



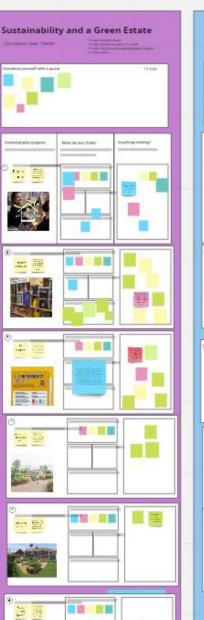


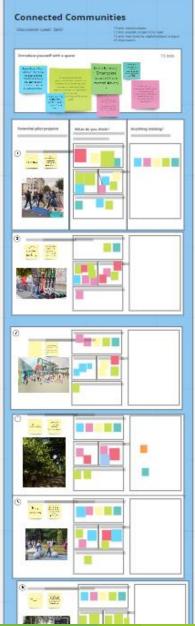
...tested with Stakeholders at Thematic Workshops

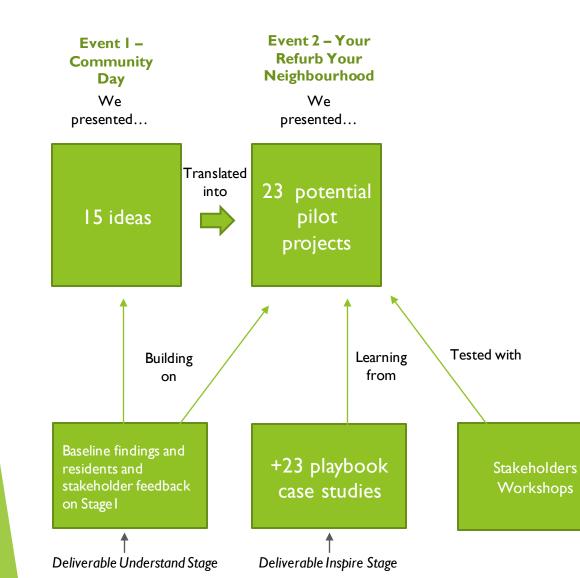


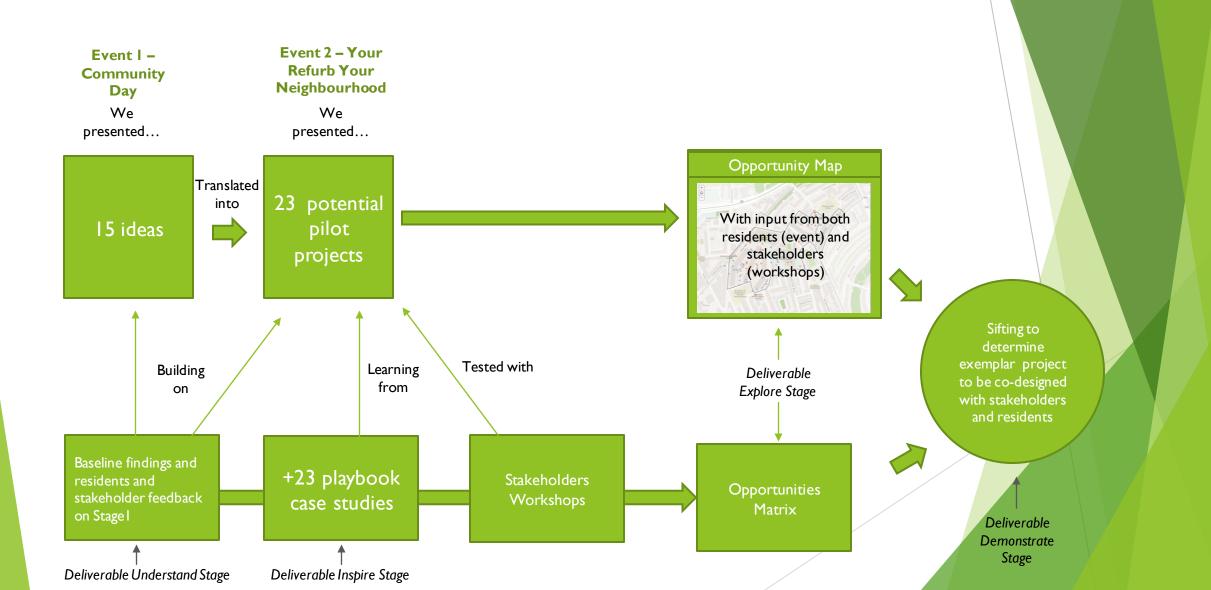
Lancaster West Future Neighbourhood Vision

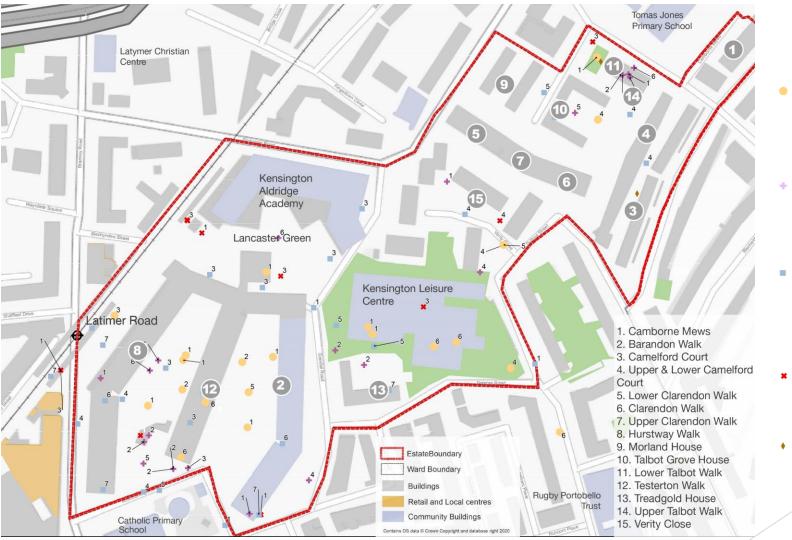












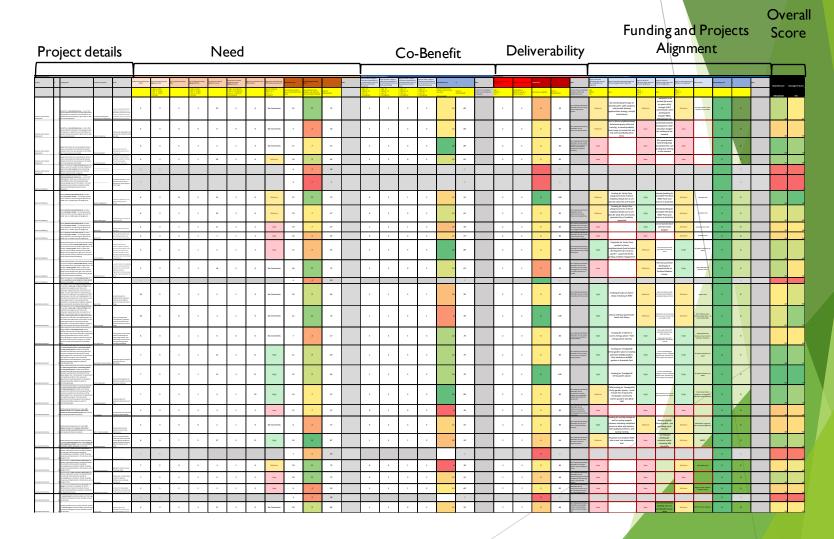
- Health and Wellbeing 1 Adventure playground 2.Timber outdoor gym 3.Sports area 4 Activity trail 5.Sensory garden 6.Wellbeing Centre
- Sustainability and a Green_Estate

 Repair shop
 Library of things
 Fuel support hub
 Greening of communal space
 Community garden
 Food growing space

 Connected Communities
 - 1.Art crossings 2.Cycle and/or scooter parking 3.Community centre 4.Lighting improvements 5.Play street 6.Neighbourhood Totems 7.Services Hub
- Education and Economic Development 1. Training and employment centre 2. Library of resources 3. Community Market 4. Community Pavilion
- Any_other_ideas_

Opportunities Matrix made up of four elements:

I.Need2.Co-Benefit3.Deliverability4.Alignment with other funding opportunities and projects



SHORTLISTING CRITERIA:

- Top scoring projects considering scores from need, deliverability and cobenefits criteria
- Projects with high medium chance of funding
- Projects that are deliverable in a short medium term
- Projects ranked by the resident "need" score



EXEMPLAR PROJECT CHOSEN: Training and Employment Centre

- Ranked very highly in terms of resident need and interest
- Can be **phased** to deliver some works immediately and other parts in longer term
- High potential for funding for various aspects



5. Exemplar Project: Training and Employment Centre Brainstorm WHAT DO WE MEAN BY TRAINING AND EMPLOYMENT CENTRE?



A space and/or service to give equitable access to residents to education and employment services and to provide affordable employment space for hire.

The Training and Employment Centre would be the location from where the **Job Brokery Centre** could operate from and could provide access to the **Lancaster West educational journeys.** Job Brokery Centre - a service for residents to access employment opportunities all in one place, structured to bring together all possible opportunities from different providers from the Estate and beyond.

Lancaster West educational journeys

- a service that maps the different learning and training opportunities and milestones in relation to an area of interest, for example the built environment or green skills, to help secure paid employment.

5. Exemplar Project: Training and Employment Centre Brainstorm

WHAT DID YOU TELL US?

- Cost / Funding challenges
- Build from existing initiatives
- Link with local / existing support
- Support parents getting back to work
- Having the right provider is key

What do you think?

Key priorities:Good accessibility

- Being economically sustainable
- Should consider needs of different groups, in particular families/parents returning to work.
- Link with existing support providers and build from existing initiatives
- Link with local small businesses for job opportunities in the area
- Enable the transition from skills building to securing a job

Precedents:

- Building Lives Academy being set up
 construction skills by the Council's New Homes Programme
- Clement James on Sirdar Road Employment Support and Adult Learning programmes (entry level) funded through Adult Learning Grant.

There is a history of training centre's that have not been sustainable (£s). So the wider landscape and partners with funding would need to be invited to join discussions (local College, or other partners)'

Challenges

- Running costs for a sustainable centre versus level of activity / impact desired
- **Cost** to fund both the centre and a nursery at the same place
- Funds for vocational Training dispensed to Colleges and private Training providers not to Council or community organisations.

Need of a provider that will be actively involved in encouraging people to take part, to help people think the centre is not institutionalised, and to be confident • enough to share apprehensions.

Opportunities

• Build parents skills to get back to work.

- Good opportunities to test various
 elements prior to scaling up on larger scale; all lessons learnt can be
 taken forward.
 - Confidence Building programmes through activities are one of the Grenfell projects we are commissioning now.
- Support the LWE Refurbishment already creating jobs.
- Undertake a skills audit of residents.
- Promote training in the workplace through placements.

Anything missing?

- Opportunities for internships or apprenticeships
- A workplace for everyone
 - Link with the digital work placement pilot underway with technology companies currently recruiting
 - Make this a green jobs and skills centre at NKRC
- Integrate with the LWE Social Value strategy
- How local versus boroughwide projects and activity are balanced -A course in a particular focused subject may need applicants from across the borough to be run economically.
- Target sectors with opportunities health and local NHS Trust has 10% vacancies on 3500 staff
- Access to essential skills including literacy, numeracy and digital skills already in place by various community providers, including NOVA, Westway Trust, Opejn Age, Clement James ADKC, Morley College).
- Campaigns on the Estate to increase this engagement.

5. Exemplar Project: Training and Employment Centre Brainstorm WHAT DID OUR

ED Training and Employment Centr

22 comments related to this project. Key themes include:

RESIDENTS TELL US?

- Support for parents/adults to build skills and get back to work
- Support for **young people**
- Learning, tutoring and other educational activities for kids
- Math, English, IT courses
- Studio **spaces for hire** for residents/young people
- Link with volunteering

ED - Training and Employment Centre	22 comments
Bring back rise(essential care and homework place for kids)	1
Center for single mums where they can build there build skills for work	1
Curve activities closest classes	1
education for adults in the morning between 10 to 12	1
Education for kids free when they are in half term of school so they can have a child centre or play centre	1
Educational activities to support children, catch up with their learning	1
English courses to learn how to communicate or read (but not ESOL courses)	1
free IT support or courses for children's	1
GCSE courses	1
Homework club	1
Job brokerage to get back into work	1
Math and English courses for GCSE	1
More activities and education schemes targeted to young girls also support with getting into unit	1
More area for young people to find jobs in the area	1
More educational programmes; better courses for children and young kids	1
Science classes using volunteers	1
Skills training for people to work/ to improve skills eg.30 + not young people	1
Spaces/studio residents can use	1
studio spaces for young people	1
tuition for kids cheaper	1
Tutoring for teenagers for the future of their careers	1
volunteering programmes to help elderly to use computers	1

5. Exemplar Project: Training and Employment Centre Brainstorm

- What kind of training, employment or support you think should be part of the Lancaster West Training and Employment Centre?
- Can you suggest any potential partners or stakeholders that should be involved?



6. Next Steps

- Co-Design of Exemplar Project
 - Co-design session with residents, stakeholders and service providers on 15/01/2022
 - Focus groups to help shape the brief of the Training and Employment Centre, including location, requirements and potential partners
 - Information to be shared about how to get involved
- Development of Services Map
 - Continuing to develop Services Map
 - Eventually will look to launch a public facing version of the map to be used by stakeholders and residents to understand facilities, projects and services on LWE