

Delivering real outcomes for residents through social value

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Programme Delivery Lead

Social value **secured** so far

- Approx. £236,658 has been **committed**
 - **Cash**
 - **Employment**
 - **Training**
 - **In-Kind**
- Approx. £47,768 value has been **realised**
- Approx. £46,305 is **in progress** of being realised

Note that this includes activities that were not committed in advance, but have since been realised through negotiation.

Social value **created** so far

Lancaster West Community Fund

- **£50,000 fund**
- Focus was on funding projects from **residents or community groups that work with residents of LWE to benefit the community**
- 7 projects were funded including:
 - Lancaster West United – Football club
 - Swimunity – Swimming classes
 - Home Project – Photography/ art project
 - Persian Care Centre – group for older residents
 - African Women's Care – mental health first aid courses
 - Nova – Employment and Advice Service
 - Science Booster – courses for kids



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Social value **under construction**

Employment Opportunity for Trainee Building Engineer

- **Employment Opportunity**
 - Entry level position
 - 21k salary – London Living Wage
 - Engineering/ design support
- **Training Courses:**
 - AutoCAD Essentials (3-day live online course)
 - Revit MEP Essentials (4-day online course)

TACE[®]

**LancWest
Works**

New Social Value Approach

Social Value is the **additional social, economic and environmental benefits** obtained from public commercial contracts. The huge power of public and grant money spent through public procurement on the Lancaster West Estate (LWE) must provide an additional benefit to residents – **beyond the scope of contracted works.**

For LWNT, this mean providing **tangible and measurable benefits** to residents through the provision of **cash or in-kind** contributions to **community development activities, projects and programmes** in line with the **Community Development Strategy and Sustainability Strategy.**

New Social Value Approach

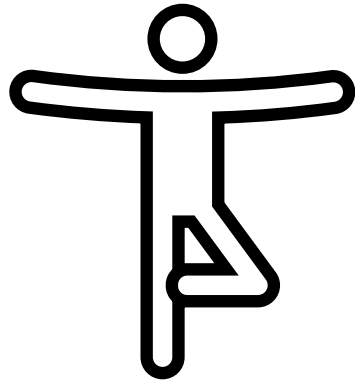
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Social Value and Community Development

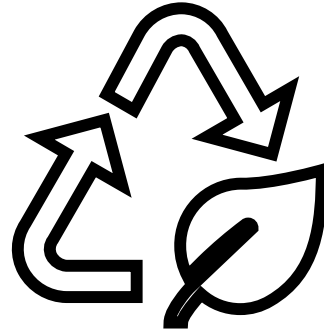
Our goal through is that by March 2024, residents of Lancaster West Estate are...



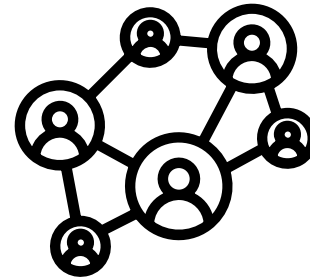
...maximising
financial and
career
opportunities



...healthier and well



...living more
sustainably on a garden
estate, in a **greener**
neighbourhood



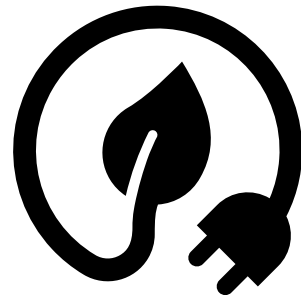
...living in a **connected**
community as drivers of
change, experiencing
improved levels of
equality

Social Value and Sustainability

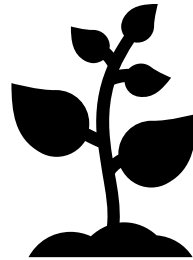
Our five themes for a sustainable future are...



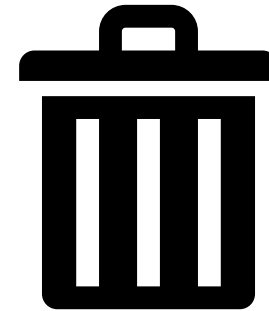
Making homes warm, comfortable and energy efficient



Clean and Green Energy



Garden estate with a thriving environment



Reducing waste and increasing recycling



Supporting residents make sustainable choices and reducing the carbon footprint of the LWNT

New Social Value Approach

Current Practice	New Social Value Approach
<p>No clear framework for how social value contributes to RBKCs community objectives</p>	<p>Centralised framework established outlining priorities of residents for community development and sustainability</p>
<p>Contractors propose social value offer based on their priorities.</p>	<p>LWNT/LWRA provide Social Value Priorities to steer and guide proposals based on assessment of need</p>
<p>Often no clear KPIs identified – resulting in no clear deliverables or expectations</p>	<p>Fixed and limited menu of KPIs provided by LWNT</p>
<p>Quality questions change every procurement process – and often don't produce a clear sense of what contractors will be committing to from a social value perspective</p>	<p>Standardised quality questions and assessment matrix to complement a deliverable focussed Social Value Implementation Plan</p>
<p>Financial estimations based on contractor figures – inconsistent and questionable data</p>	<p>Standardised financial estimators using proxy values from national frameworks to ensure consistency</p>
<p>No clear reporting process – meaning social value commitments are often not realised or underreported</p>	<p>Standardised reporting matrix with tailored reporting expectations for each KPI</p>
<p>No clear roles and responsibilities between different functions meaning social value is inconsistently considered and applied from procurement through to implementation and evaluation</p>	<p>Clear cross-functional roles and responsibilities framework from procurement through to implementation and evaluation aligned to a documented step by step process</p>

Framework for Operationalising Social Value



Scoping

Update **Community Development Opportunities Map** to identify needs and gaps

Identify preferred area of focus for upcoming contracts

Develop Social Value procurement approach for upcoming contracts



Procurement

Ensure **Social Value Quality Questions** and **Social Value Implementation Plan template** are included in procurement documentation.

Ensure social value makes up a minimum of 10% of weighting of the quality component

Refine and finalise **Social Value Implementation Plan** including key deliverables and KPIs in line with final contract

Final Social Value deliverables and KPIs reported and imbedded in **LWE Social Value Tracker**, quantifying in kind contributions with the **LWE Social Value Financial Calculator**



Implementation and Monitoring

Agree to roles and responsibilities between project team and Community Development team of the **Social Value Implementation Plan**

Monitoring of **Social Value Implementation Plan** and any KPIs to form part of the ongoing project progress meetings using **Social Value Reporting Template** and reported in the **LWE Social Value Tracker**

Dedicated Social Value Review Meetings to be held at least quarterly.



Evaluation

Assessment of impact and outcomes to be integrated into broader community development evaluations.

Contract level results and lessons to be integrated into end of project reporting and reflection processes and reported in the **LWE Social Value Tracker**.