

Future Neighbourhoods 2030

Summary of Engagement Analysis



Summary

- Engagement Approach
 - Context
 - Principles of Engagement Approach
 - Methodology
 - Limitations
- Who we engaged with
- Key Findings
- How we used the findings

Engagement Approach

Context:

- Proposals for funding for Phase 2 of the Future Neighbourhood 2030 programme, funded from GLA, due 30 September 2022, needed to be informed by residents and key stakeholders of the “neighbourhood” – Notting Dale ward.
- Notting Dale ward is an extremely consulted community following the Grenfell Tragedy, and 2021-2022 in particular was a period of intense resident engagement due to:
 - Grenfell Housing Legacy Fund being launched
 - Air Quality, Climate Change, Biodiversity Actions Plans being developed and consulted
 - Social Investment Strategy being developed and consulted
 - Major Works programmes beginning on key estates in the ward including Lancaster West Estate, Silchester, Henry Dickens, Avondale Park etc.
 - Delivery of projects from Phase 1
- Recognition that the Future Neighbourhood 2030 programme is not occurring in a vacuum, but in the context of a borough already heavily invested in consulting with residents on issues that matter to them – including sustainability.

Principles of Engagement Approach:

- Maximise on data collected from engagement activities and events already planned
- Honour what residents have already telling us and our partners and identify trends in existing engagement data
- Learn from the lessons of Phase 1 from those delivering projects
- Supplement findings with additional, targeted data collection for the Future Neighbourhood 2030 programme

Purpose of Engagement Approach:

Identification of priorities and project ideas to support the prioritisation and development of the Future Neighbourhood 2030 Phase 2 and Phase 3 project ideas, selection and proposal development.

Engagement Approach

Methodology:

- Establish Engagement Database to collate engagement data from all engagement activities including surveys, meetings, reports.
- Establish acceptability criteria for using engagement data from other sources including:
 - Data must be from residents of Notting Dale
 - Data that cannot be confirmed as being from North Kensington will not be included
- Enter all data into single Engagement Database and assess that it meets the acceptability criteria
- Tag each comment against:
 - Source (resident, counsellor, RA, organisation etc.)
 - Location (estate specific, Notting Dale wide etc.)
 - Themes and identify sub-themes and key topics
- Analyse themes and sub-themes to identify:
 - Priority themes and trends
 - Project ideas
 - Specific feedback for delivery teams (locations, methods of delivery, potential partners)
- All data collected was anonymised before being shared beyond the project team respecting the privacy of individuals.

Engagement Approach

Limitations:

- Collating data from other engagement activities means that not every comment is 100% relevant. As a result decisions have been made by the project team about what to include and exclude.
- Time and resource constraints meant that identifications of themes and sub-themes have been done by the project team as opposed to being a fully participatory process – we will look to review these in the visioning process.
- It is acknowledged that due to the limitations of this engagement approach that the number of comments, indicative of levels of interest in a particular topic, does not always translate to level of priority.
 - While some engagement activities asked residents to rank and pick their priorities, this was not done across all engagement activities and therefore cant be aggregated in this way.
- As a result, these engagement findings were one of the many approaches adopted by the Future Neighbourhood Project to prioritise projects.

Who we engaged with?

Lead Members and Councillors

How: emails, 121 meetings

What: buy into the process, project ideas, priorities

Councillor Simmons
Councillor Elnaghi

Local Organisations and Businesses

How: 121 meetings and discussions, digital survey, Launch Event – 08/09

What: project ideas, priorities, potential collaborations, support in proposal writing

Action Disability Kensington and Chelsea
Kensington and Chelsea Volunteer Centre
Notting Dale Community Champions
Westway Trust
Rugby Portobello Trust
North Kensington Community Energy
Notting Dale Community Champions
The Space
Change for Life
Clement James Centre

Internal Council Teams and Departments

How: 121 meetings and discussions

What: project ideas, priorities, potential collaborations, support in proposal writing

Public Health
Transport
Ecology
Planning (Flooding)
Housing
Recycling and Waste
Social Investment
Sustainability
Children Services
Corporate Property
Parks
Community Development Major Works

Residents and their Representatives (RAs)

How: meta-analysis of previous engagement data, meetings with RAs, digital survey, Launch Event – 08/09

What: project ideas, priorities, potential collaborations

RAs:
Bramley House RA
Allom and Barlow RA
Henry Dickens RA
Silchester RA
Nottingwood House RA
Lancaster West RA

Public Engagements:
Grenfell Housing Legacy Fund Consultation
FN 2030 Programme Survey
CC Action Plan Surveys + Event Notes
LWNT Sustainability Survey
LW Community Fund Consultation

Who we engaged with?



Notting Dale Future Neighbourhood 2030 Launch Event – September 8, 2022

Key Findings

- Filtering data by FN Thematic Areas
 - Excluded comments that weren't relevant for Phase 2 + 3
 - Excluded comments from council teams
- 418 individual comments were relevant for this analysis (as of 30 September 2022 (note that this database is continuously being updated to guide and inform the Future Neighbourhood Programme))
 - Excluded comments have still been shared with relevant teams to inform the general programme and other works

Summary of Interest in Future Neighbourhood Thematic Areas

Creating a cleaner and healthier Notting Dale	44.0%
Building a Notting Dale Nature Recovery Network	37.8%
Delivering new Green Jobs and Skills in a Circular Economy	11.2%
Fabric First: Notting Dale Goes Net 0	5.5%
Powering Up for the People: Generating Clean, Green and Local Energy	1.4%

Key Findings

Creating a cleaner and healthier Notting Dale	44.0%
Transport	33.2%
General Health/ Wellbeing	8.9%
Pollution/ Emissions	1.9%
Building a Notting Dale Nature Recovery Network	37.3%
Improving/ Increasing Green Spaces	20.8%
Park Infrastructure	8.1%
Community/ Resident Gardening Initiatives	4.5%
Park maintenance	4.3%
Delivering new Green Jobs and Skills in a Circular Economy	11.2%
Waste Management	4.5%
Education/ Energy Efficient Practices	4.3%
Employment	2.4%
Fabric First: Notting Dale Goes Net 0	5.5%
Building / Construction	4.5%
Community Assets/ Spaces	1.0%
Powering Up for the People: Generating Clean, Green and Local Energy	1.4%
Energy Production	1.4%

Very High Level of Interest

- Transport
- Improving/ Increasing Green Spaces

High Level of Interest

- General Health/ Wellbeing
- Park Infrastructure

Medium Level of Interest

- Community/ Resident Gardening Initiatives
- Waste Management
- Park maintenance
- Building/ Construction
- Education/ Energy Efficient Practices

Low Level of Interest

- Employment
- Pollution/ Emissions
- Energy Production
- Community Assts/ Spaces

**Note that the number of comments are being used as a proxy for level of interest in a particular thematic area.*

How We Used the Findings

- Findings were used in multiple ways:
 - Specific ideas put forward by residents within each theme were aggregated and shared with relevant council teams and local partners.
 - Where there was potential for a project to be developed, the proposed locations were surveyed and activities prioritised for delivery based on feasibility in Phase 2.
 - Project ideas and comments that came from elected resident representatives were reviewed and responded to individually, and either:
 - incorporated into a Phase 2 project in some way,
 - Ear-marked for Phase 3 if not feasible in Phase 2,
 - shared with relevant teams and partners for scoping within other grants if not appropriate for Future Neighbourhood 2030.
 - Themes with High and Very High levels of interest influenced the project selection process, and together with other criteria, were given a higher weighting.