



GIKI ZERO PRO

# How to Cut a Tonne from your Carbon Footprint!



Social Enterprise UK  
Certified Member

Certified



Corporation

Proudly selected for



**TECH NATION**  
NET ZERO

# Giki

## Think Carbon, Cut Carbon



# Why are we here?

- There's a climate crisis
- Your borough wants to do more
- And you really matter





## QUESTION

“ What percentage of carbon emissions come from people? ”

- a. 30%
- b. 50%
- c. 70%



**ANSWER**

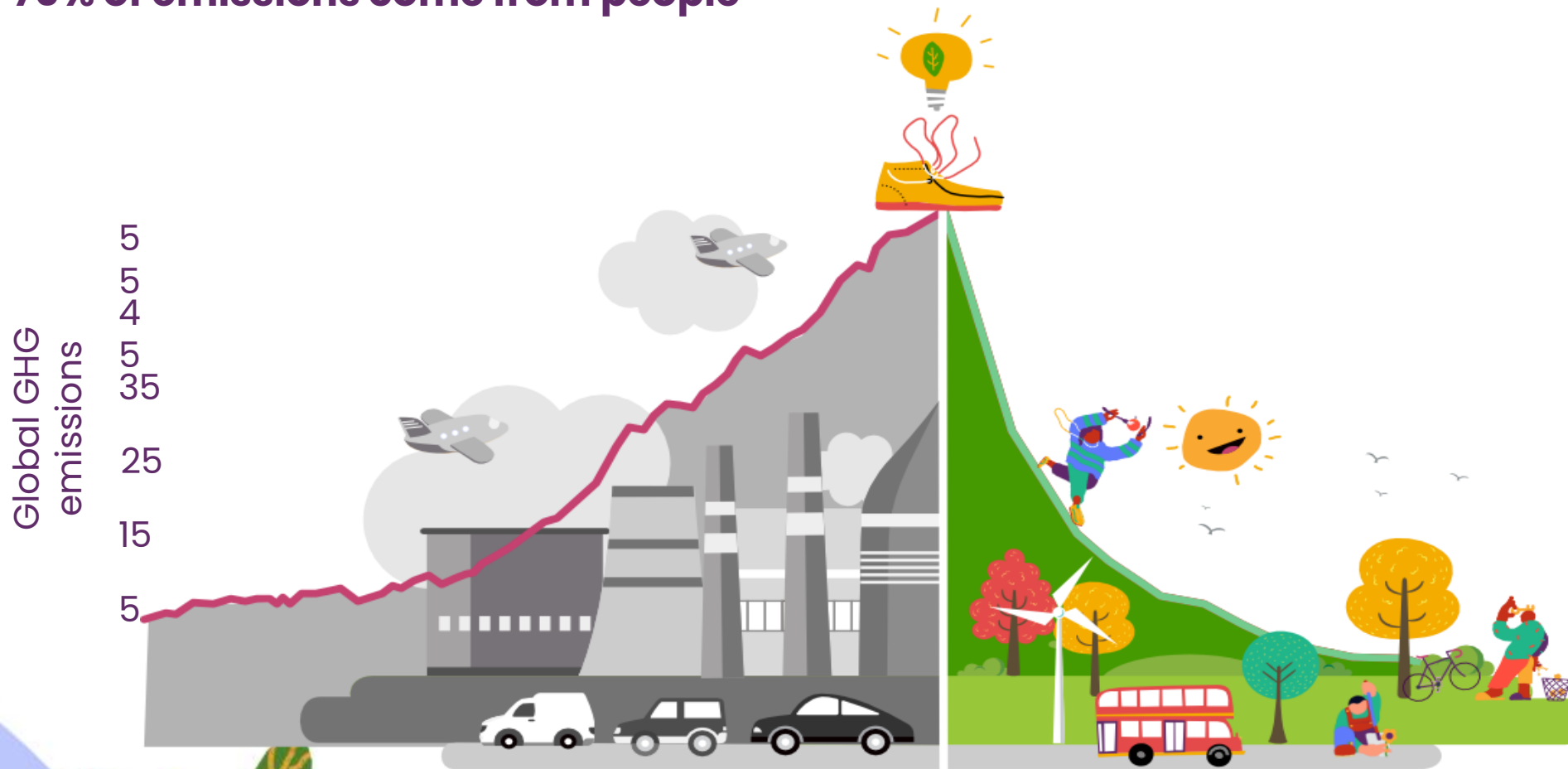
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**70% of emissions come from  
people**

”

# Emissions need to halve this decade

70% of emissions come from people





## QUESTION

**“ Which area of our lifestyle makes up the largest part of the average carbon footprint? ”**

- a. Food waste**
- b. Clothing**
- c. Driving**

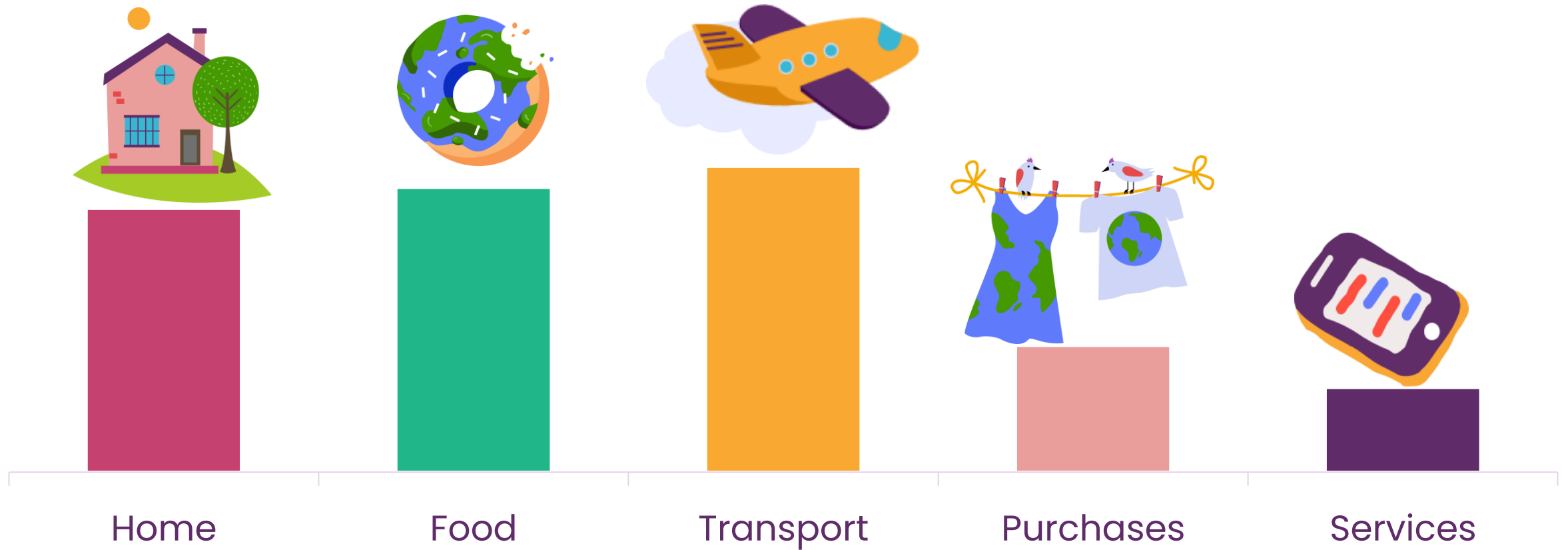


**ANSWER**

**“**  
**It's driving.**  
**Transport is 25% of the average**  
**footprint.**  
**”**



# The average wealthy nation carbon footprint





**10 Ways**  
**To cut a Tonne**  
from your carbon footprint

# ...A menu of food steps

1

## Reduce Food waste

Cut back on all food waste as it can account for a considerable part of diet carbon footprints.

2

## Try something Plant based

Plant based products have a lower carbon footprint than animal based products, use less land and water to grow and are better for your health too.

Try a plant based product to see how good they are.

3

## Use the Microwave more

Try to cook something new in the microwave.

Microwaves are a very efficient way to heat food so you can reduce carbon emissions, and save some time too.



# ...Reduce, Refuse, Recycle

1

## Buy nothing new

How often do we want something rather than need it? Try not buying new clothes for 3 months.

2

## Repair clothes

Repairing clothes makes them last longer reducing carbon emissions and water use from buying new.

3

## Recycle mobile Phones

Mobile phones contain valuable materials that can be reused.

Recycling means that new materials don't need to be dug up saving energy, carbon emissions and reduces the destruction caused by mining.



# ...Being efficient

1

## Turn the lights off

5 day challenge to turn the lights off when you don't need them.

A simple and easy way to save energy, reduce electricity bills and your carbon footprint.

2

## Boil less water

5 day challenge to only boil the water you need each time you use the kettle.

You'll save carbon and money. You'll even save time too as the kettle will boil faster.

3

## Standby Saver

5 day challenge to turn off electricals when they are not in use.

Turn them off, or unplug them, to save money and carbon emissions.





**Lets Giki!**

# Coming Soon: Earth Day

A promotional graphic for Earth Day. It features a central illustration of a smiling Earth with green continents and blue oceans, surrounded by white clouds. Two large orange hands are hugging the Earth from the sides. Three red hearts are floating around the Earth. The background is light blue with decorative green leaves and yellow flowers. Text is placed around the illustration.

1 billion people will take action for the planet on Earth Day.

 INVEST IN OUR PLANET

 **giki zero.** Learn what you can do and let's take steps together for Earth Day on Giki Zero.

- **Live session on 21<sup>st</sup> April** to learn more about how we can 'Invest in our Planet'
- **5 day Challenge** to take steps for Earth Day



## QUESTIONS

“

**We're here to answer any questions you have**

”



**1 STEP AT A TIME**





The background is a light blue sky with various decorative elements: green leaves with yellow veins at the top corners, a yellow flower with a red center at the top center, a yellow boot with red laces at the bottom right, and a white flower with a green stem and yellow leaves at the bottom left. A white cloud is at the bottom center.

## FEEDBACK

“ What I’ve learnt today will encourage me to do more for the planet: ”

Strongly agree  
Agree  
Neutral  
Disagree  
Strongly disagree

1 STEP AT A TIME



Thank you.

<https://zero.giki.earth/>

