

# Community Development and Social Value

**Felicity Maries**

**Community Development and Partnerships Manager**



Community Development Dashboard				Monthly variance (April 2023)
	Total (since April 2020)	Total for FY 2022-23	Total for FY 2023-24	
Income from jobs	£2,973,157	£830,047	£71,618	£71,618
Training courses	£60,859	£11,734	£0	£0
Grants and internal investment secured	£963,867	£554,227	£36,317	£36,317
Financial investment from partners	£24,831	£879	£0	£0
Expenditure via SMEs in North Kensington	£117,261	£41,015	£114	£114
Contractors added social value	£85,243	£33,380	£7,920	£7,920
Volunteers total value based on London Living Wage	£53,046.80	£28,173	£759	£759
Volunteer hours from external bodies	4780	2574	0	0
Successful grants	29	10	1	1
Number of LancWest Works placements delivered	24	7	0	0
Graduate Placements	20	3	0	0
<b>TOTALS</b>	<b>Current</b>	<b>Targets by Apr 24</b>		
Since April 2020	£4.16m	£5m		
FY 2022-23	£1.49m	£1m		
April 2023	£117k	£83,333		

May 2023

Programme-to-date  
Target

£5m

FY 23 – 24 Target

£1m

## Lancaster West Community Development Dashboard

Monthly  
Target

£83k

**Targets hit for  
2022-2023!**

# Community Development Dashboard

February - April 2023

**£2,993**

volunteers total  
value based on  
LWW

February: **£1,302**

April: **£759**

**£289,115**  
Internal  
investment in  
February -  
April 2023

**£188,117**

income from jobs

February: **£68,293**

April: **£71,616**

**£87,805** grants  
and internal

investment secured.

February: **£50,488**

April: **£36,317**

**£10,200**

contractors added  
social value

February: **£2,280**

April: **£7,920**

# Social Value Update

Social Value delivered through contractors since June 2018



**£153,740 realised**

**+£2,280** in February

**+£1,162** in March

**+£7,920** in April

- Work Placement with CWG
- Community Connections from Hyperoptic
- Training through Ashfords

**£285,331 upcoming**

- Apprenticeships through TACE and UL
- NKRC refurbishment funds
- Energy advice and training opportunities

# Social Value highlights



Recently delivered



In progress

## LancWest Community Fund

KCA

- **£50k** invested into **7 community groups**
- Over **145** unique residents participated

## Employment opportunities

TACE, United Living, Cavendish

- **4 apprenticeships or placements** for residents
- **3 years** of FT employment

## Employment & Training Hub

KCA, KBH, CWG, Hyperoptic

- Over **£47k** invested, financial and in-kind
- Permanent training suite for residents and partners

## SV as contractual obligation

- Part of the tender process for Walkways RoofWorks and Notting Dale Heat Network
- Contractual obligation for United Living

## Connected Communities

- **6** high-speed wifi connections around the Estate
- **16 week** job placement for LWNT staff
- Employment training and job fairs

## Social Value Portal

- Joined SVP in May 2023
- Digital space for procurement, measurement and reporting using the National TOMs

# Developing the Employment and Training Hub in 2023

Pilots begun, processes established

Review and evaluation

March 2023

January 2024

Hub launched!  
18<sup>th</sup> May 2023

New partnerships, programmes and offers developed

Phase 2:  
Consolidated regular offers -  
October 2023



"We really like the layout of the room...the equipment was easy to use."  
Resident



"The whole team has made everything very easy, it's about making things accessible and allowing residents to make the best of the space. It's an excellent design and space, but the feedback from the parents has been brilliant."  
Resident course leader



# Employment and Training pilots

From March 2023



7

courses or one-off opportunities created



60

NK residents engaged

**HOMEMADE TEACHERS**  
**MATH FOR PARENTS**  
 WELCOMING ALL LOCAL RESIDENTS  
 MONDAYS  
**6TH, 13TH, 20TH AND 27TH MARCH**  
 10 AM - 11 AM  
 Unit 38, Baseline Business Studios  
 Lancaster West Estate Whitchurch Rd, W11 4AT  
 Book your place now! **FREE**  
 Email [info@homemadeteachers.com](mailto:info@homemadeteachers.com)  
 Or call 07379628562

LANCASTER WEST NEIGHBOURHOOD TEAM | THE ROYAL BOROUGH OF KENSINGTON AND CHELSEA | LWRA | WEST WAY TRUST



**FREE community ESOL taster class**

**Thursday 6 April, Unit 38 Baseline Studios, Lancaster West Estate, 10am-1pm**

Whether you're brand new to the English Language, or you need to develop your skills in order to communicate, join this free ESOL taster class, delivered by Morley College London!

**The class aims to:**

- Support you with any upcoming ESOL assessment exercises
- Help with general knowledge exercises
- Provide you with practical listening skills
- Help develop vocabulary by talking about your neighbourhood

If you would like to attend, please contact Khadra at [khadra.ibrahim@rbkc.gov.uk](mailto:khadra.ibrahim@rbkc.gov.uk) or 07923 381940

[www.WeAreW11.org](https://www.WeAreW11.org)  
[lancaesterwestoffice@rbkc.gov.uk](mailto:lancaesterwestoffice@rbkc.gov.uk) 0800 389 2005

LANCASTER WEST NEIGHBOURHOOD TEAM | MORLEY COLLEGE LONDON | WTI

**HOMEMADE TEACHERS**  
 Welcoming all local residents  
 Delivered by qualified teachers

**11+ Practice papers**  
 Need to learn how to support your child with their 11+ Exams?

Sessions include:

- Maths
- English
- Verbal Reasoning
- Non-verbal Reasoning

**FREE**

Thursdays  
 4th, 11th, 18th and 25th May  
 10 AM - 11 AM

Unit 38, Baseline Studios  
 Lancaster West Estate Whitchurch Rd, W11 4AT

Book your place now!  
 Email: [info@homemadeteachers.com](mailto:info@homemadeteachers.com)  
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LANCASTER WEST NEIGHBOURHOOD TEAM | THE ROYAL BOROUGH OF KENSINGTON AND CHELSEA | LWRA | WEST WAY TRUST

**FREE FILM PRODUCTION WORKSHOP @ LANCASTER WEST**

Learn from award winning film makers in a new digital space at Unit 38 Baseline Studios, Whitchurch Road, W11 4AT

**Saturdays from 4 March to 22 April, 10.30am-5pm**

Storytelling | Scriptwriting | Camera | Directing | Shoot a film | Editing | Career pathways and guidance | Add to your CV

Snacks and lunch will be provided!

If you are aged 13-24, have always had an interest in film and television, and you are committed to complete the 8 days please contact Kate at [kate.herron@thescreencommunity.com](mailto:kate.herron@thescreencommunity.com) or 07703 312296 with your name, age, mobile and post code. Up to 20 spaces available, so register quickly!

[www.WeAreW11.org](https://www.WeAreW11.org)  
[lancaesterwestoffice@rbkc.gov.uk](mailto:lancaesterwestoffice@rbkc.gov.uk) 0800 389 2005

LANCASTER WEST NEIGHBOURHOOD TEAM | THE SCREEN COMMUNITY FOUNDATION | WTI



8

partners delivering



**Are you looking for your next job?**

Join our new employability workshop with Nova!

**Thursday 30 March Group workshop 11.30am-1pm, Unit 38 Baseline Studios, Lancaster West, W11 4AT**

The group workshop will cover:

- Helping you into employment with job searches, writing CVs, interview skills, social media networking
- Understanding your skills
- Understanding your weakness
- How to access different support

Please bring a laptop and notepad to take notes.

Follow up 1-2-1 sessions for more tailored support also available from 3pm-5pm.

Limited slots available! Book your place by contacting Khadra at [khadra.ibrahim@rbkc.gov.uk](mailto:khadra.ibrahim@rbkc.gov.uk) or 07923 381940.

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[lancaesterwestoffice@rbkc.gov.uk](mailto:lancaesterwestoffice@rbkc.gov.uk) 0800 389 2005

LANCASTER WEST NEIGHBOURHOOD TEAM | MORLEY COLLEGE LONDON | NOVA | LWRA | WTI



**St Giles Job Club**

**Free employment support and advice**

Every Friday, 11am-1pm, Employment and Training Hub, Unit 38 Baseline Studios, Lancaster West, W11 4AT

Access support for skills development, job searching, applications, cover letter and CV writing. Take part in interview skills and a group workshop.

If you would like to attend, please contact Khadra [khadra.ibrahim@rbkc.gov.uk](mailto:khadra.ibrahim@rbkc.gov.uk) or 07923 381940.

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LANCASTER WEST NEIGHBOURHOOD TEAM | WTI



# Current & Upcoming Vacancies

From April 2022 Reporting for February - April 2023

7

Residents successfully recruited into LWNT

9

Jobs / paid placements created and advertised within LWNT

6

Opportunities created with contractors via social value

5

Opportunities LWNT have supported with partners, contractors wider RBKC

Targets 2022 – 2023  
Jobs created/  
supported: 15

Total jobs created  
2022-23: 17

Employer	Job role	Went live	Closing date	Resident applications?	Outcomes
<b>RBKC</b>	4 x Housing Management	Dec 2023	Feb 2023	6 residents applied	4 residents shortlisted
<b>TACE</b>	Building Service Technician	April 2023	5th May 2023	6 residents applied	4 residents shortlisted
<b>RBKC</b>	Sheltered Housing Officer x2	April 2023	8th May 2023	14 residents applied	5 residents shortlisted and interviewed
<b>LWNT</b>	Gardening assistant	April 2023	29th May 2023	4 residents sent EOI	TBC
<b>Clement James</b>	2 x lead programme roles	April 2023	May 2023	TBC	TBC
<b>Cavendish</b>	Plumbing placement (work experience)	May 2023	July/August 2023	1 resident	Secured
<b>United Living</b>	3 x apprenticeship roles	May 2023	Rolling	n/a	n/a



## Outputs and outcomes

of wider employment and training support, as of April 2023

86

Residents engaged with LWW

9

Residents supported into paid work





27

Residents gained training or qualification

107

Residents signposted and supported by our partners  
*46 LancWest, 61 North Ken*

### When asked about their experience of support through LWW, residents told us:

-  100% of respondents to our 'follow up survey' were either very confident or more confident since gaining a job through LWW.
-  90% of residents found it easy or very easy to sign up to LancWest Works.
-  80% of residents felt that the placement secured through LWW has helped improve current skills and learn new ones
-  73% of residents who secured a job placement through LWW felt that they were supported to seek further training or employment opportunities for after their placement

"I would recommend this to others as the support is amazing. Everyone is willing and ready to support and direct you to help meet your needs and requests." **Resident about LWW support**



# Developing green skills

**Green Skills Academy** was set up to help meet the council net zero goals and play a vital part in responding to the demand for green skills labour in construction, sustainability, and horticulture sectors. The inclusive training packages offered aim to raise aspiration and interest in green skills for staff, residents and contractors.



4

**Local businesses trained**



2

**Retrofit Coordinator roles brokered and successfully employed**



75

**Staff trained**



£32k

**Invested in green skills training**

41

**Housing management staff attended Housing's Path to Net Zero**



**100%** of respondees would definitely or more than likely **attend a second session**, if given the opportunity.



**100%** of respondees said the training somewhat or greatly **developed their understanding of PAS2060**.



**94%** of respondees said the training improved their understanding of the **council's steps towards net-zero**



**80%** of respondees said the training was totally or very **relevant to their role**

# Respite Update



LANCASTER WEST NEIGHBOURHOOD TEAM  
**WTT**  
in partnership with  
LWRA

LANCASTER WEST  
**RESPITE** 2023  
Your refurbishment. Your choice.

**2023 Lancaster West Respite Brochure live February 2023.**



**GARDEN RESPITE SPACES**  

THEMES:     **WHO IS ELIGIBLE?**   

 Various garden spaces on Lancaster West  
 LancasterWestOffice@lanc.gov.uk  
 0800 389 2005  
 LancasterWest@lanc.gov.uk  
 WttWtt11 app  
 Monday to Sunday, 9am - 6pm

All staff of Respite are trained in first aid and CPR. We also have a first aid kit available. Lancaster West Neighbourhood Team has worked with residents and partners to develop several new garden spaces to help our green spaces, look after, water plants and do all the other things we can do to make our green spaces a better place to be.

**17** 'Verity Close Garden of Life' now open



**NOISE CANCELLATION HEADPHONES FOR ALL**

THEMES:     **WHO IS ELIGIBLE?**   

 LancasterWestOffice@lanc.gov.uk  
 0800 389 2005  
 LancasterWest@lanc.gov.uk  
 WttWtt11 app

We recognise that loud and excessive noise coming from neighbouring properties can be a major irritation when you are attempting to work, study or relax in your home. To help mitigate this issue and bring you some peace of mind, residents in houses which have directly affected by the well-funded work will be...

**14** 22 headphones distributed between February and April 2023

**WOMEN'S YOGA SESSIONS**  

THEMES:     **WHO IS ELIGIBLE?**   

 North Kensington Resource Centre (Between Testerton and Hurdway Walk), Whitechurch Road, W11 2NS  
 LancasterWestOffice@lanc.gov.uk  
 0800 389 2005  
 LancasterWest@lanc.gov.uk  
 WttWtt11 app  
 Wednesdays 9.45am and 11am

Lancaster West Neighbourhood Team are working with Community Champions to provide weekly hour-long yoga classes for women. These sessions are a fantastic way to de-stress, find a quiet space to exercise and challenge the mind and body. Mats are provided – you can just turn up!

The classes are open to women of all levels, but are not suitable for women who are pregnant.



**103** attendances to Women's Yoga between February and April 2023

**HISTORIC ROYAL PALACES SITE VISITS**

THEMES:     **WHO IS ELIGIBLE?**   

 Various London sites  
 LancasterWestOffice@lanc.gov.uk  
 0800 389 2005  
 LancasterWest@lanc.gov.uk  
 WttWtt11 app

Lancaster West Neighbourhood Team are working with Historic Royal Palaces to provide gift vouchers with free visits to the Tower of London, Hampton Court Palace and Hampton Court Palace.

If you are interested in participating in a visit to one of these historical sites, contact LWNT office and speak to the Community Development Team.

**MUSEUM OF BRANDS TICKETS**  

THEMES:     **WHO IS ELIGIBLE?**   

 111-117 Lancaster West W11 2QT  
 LancasterWestOffice@lanc.gov.uk  
 0800 389 2005  
 LancasterWest@lanc.gov.uk  
 WttWtt11 app

Lancaster West Neighbourhood Team have partnered with the Museum of Brands to offer a free museum offering to residents in the area. The Museum of Brands is a free museum and is a great place to visit for all ages. The museum is a great place to visit for all ages. The museum is a great place to visit for all ages.

The tickets include free access to all the exhibits and a guided tour through the museum. The tickets are available to residents in the area. The tickets are available to residents in the area. The tickets are available to residents in the area.

To get your tickets, contact LWNT office and speak to the Community Development Team.

**LONDON ZOO TICKETS**  

THEMES:     **WHO IS ELIGIBLE?**   

 275 London Zoo, Regent's Park, W11 1AA  
 LancasterWestOffice@lanc.gov.uk  
 0800 389 2005  
 LancasterWest@lanc.gov.uk  
 WttWtt11 app

Lancaster West Neighbourhood Team have a limited number of free tickets available for residents to visit the iconic 275 London Zoo in Regent's Park.

To get your tickets, contact LWNT office and speak to the Community Development Team.

**MUSEUM OF BRANDS TICKETS**  

THEMES:     **WHO IS ELIGIBLE?**   

 111-117 Lancaster West W11 2QT  
 LancasterWestOffice@lanc.gov.uk  
 0800 389 2005  
 LancasterWest@lanc.gov.uk  
 WttWtt11 app

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To get your tickets, contact LWNT office and speak to the Community Development Team.

**73** tickets given out between February and April 2023

**ONE OF OUR MOST POPULAR OFFERS**



**MASSAGE SESSIONS**  

THEMES:     **WHO IS ELIGIBLE?**   

 North Kensington Resource Centre (Between Testerton and Hurdway Walk), Whitechurch Road, W11 2NS  
 LancasterWestOffice@lanc.gov.uk  
 0800 389 2005  
 LancasterWest@lanc.gov.uk  
 WttWtt11 app  
 Last Tuesday of each month, 10am - 6pm

Lancaster West Neighbourhood Team have partnered with Community Massage to offer free weekly massage and health sessions at North Kensington Resource Centre. Residents can still take a free 20-minute massage session with a specialist on the first Tuesday of each month. There are also additional sessions available throughout the month, please contact LWNT office for more information.

Static and seated massage are non-invasive therapies that help reduce stress. They provide preventative and long-term relief.

**21** 32 attendances to massage sessions between February and April 2023

Respite offers are secured predominantly through in-kind and social value contributions