



*LancWest Connects Launch!*

## Community Development and Social Value

**Felicity Maries**

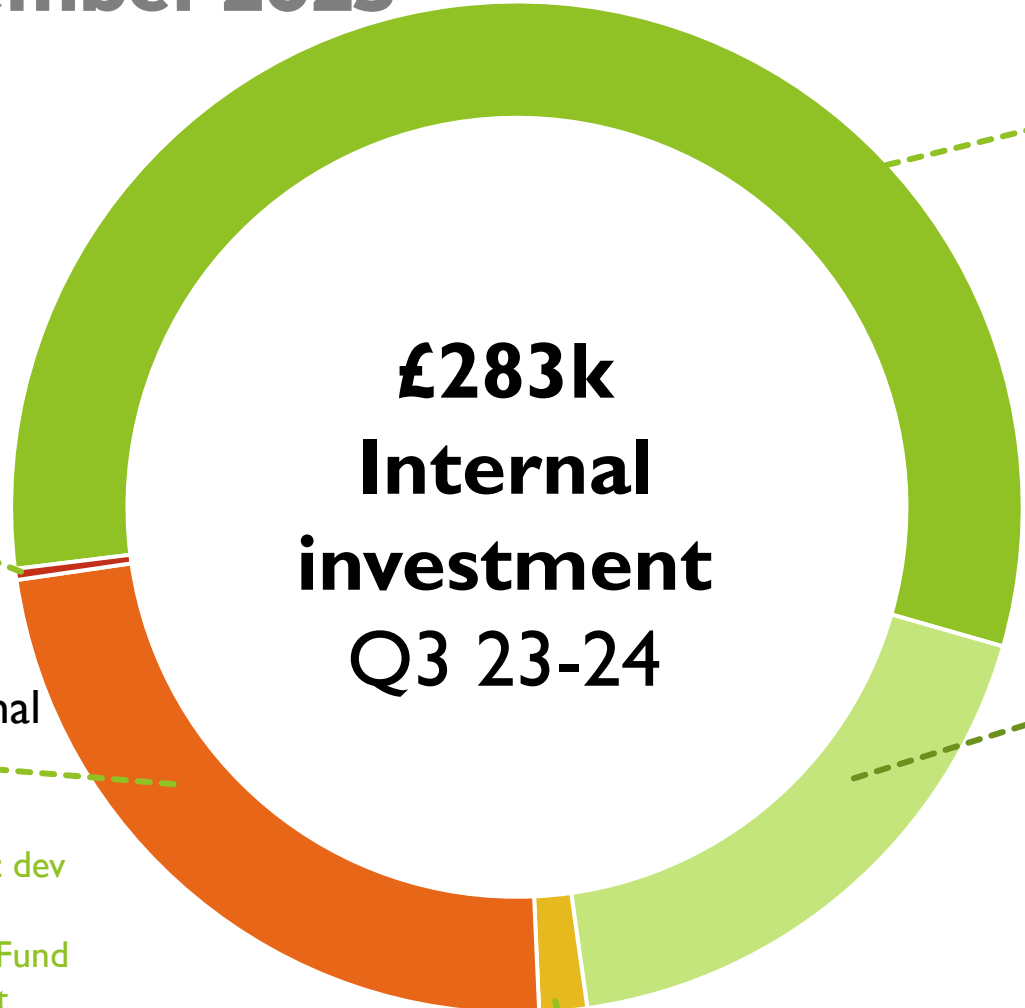
**Programme Manager - Community Development, Partnerships and Circular Economy**

**LANCASTER WEST  
NEIGHBOURHOOD TEAM**

**W11**

# Community Development Dashboard

October- December 2023



**£360** expenditure via SMEs in North Kensington  
*£360 to Mi Amigos Cleaning Services*

**£173k** income from jobs

**£283k**  
**Internal investment**  
**Q3 23-24**

**£31k** contractors added social value  
*Breakdown on Slide 7*

**£75k** grants and internal investment secured.  
*£50,000 from Fusion 21 grant*  
*£15,00 from UKSPF (economic dev team) for Enterprise Week*  
*£6,000 from Digital Capability Fund*  
*£78.83 from plant and compost donations*  
*£3,361 from community fridge donations*  
*£300 from garden tables and chairs donated*

**£4k** volunteers total value based on LLW  
*£1,649 in garden volunteers*  
*£239 in digital ambassador volunteers*  
*£1,482 in community fridge volunteers*  
*£508 in corporate volunteers*

# Community Development Dashboard

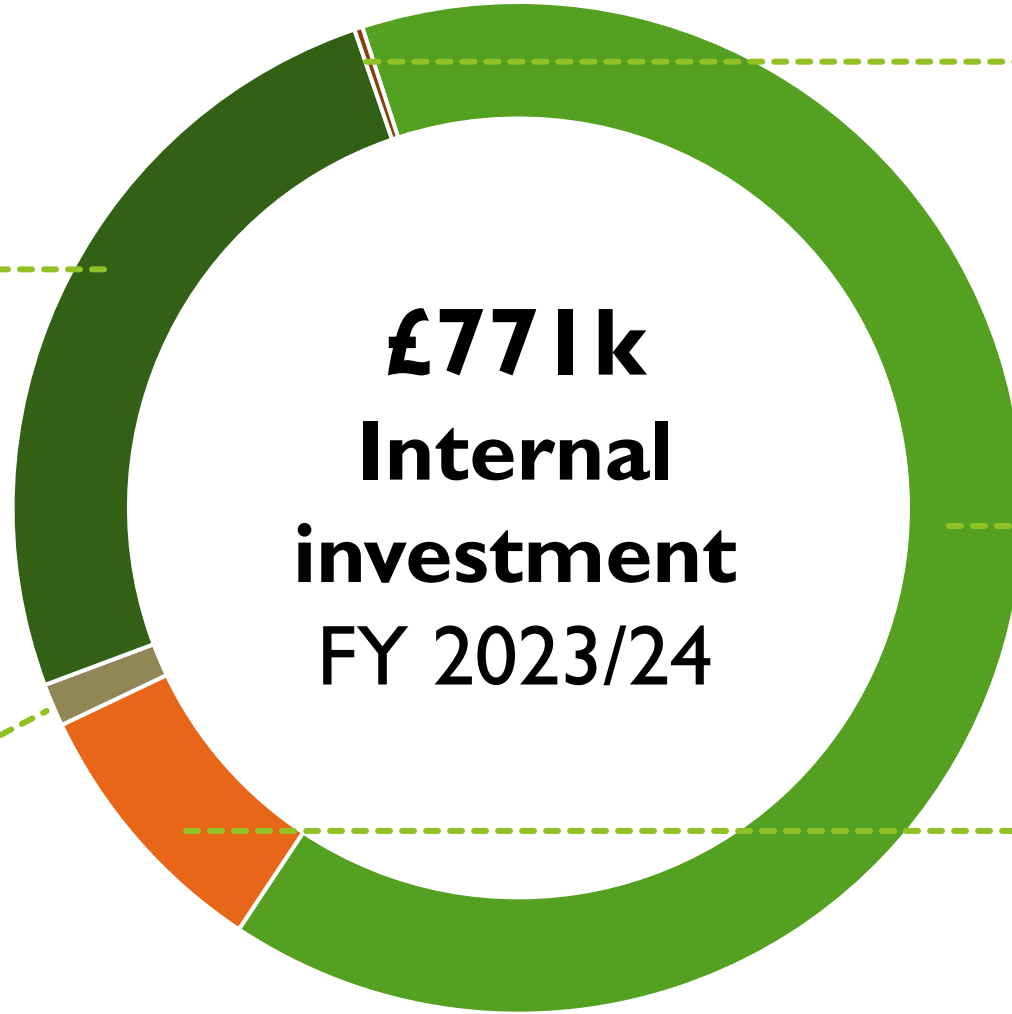
## Financial Year to Date

**£196k**

grants and internal investment secured.

**£11k**

volunteers total value based on LLW



**£2k**

expenditure via SMEs in North Kensington

**£496k**

income from jobs

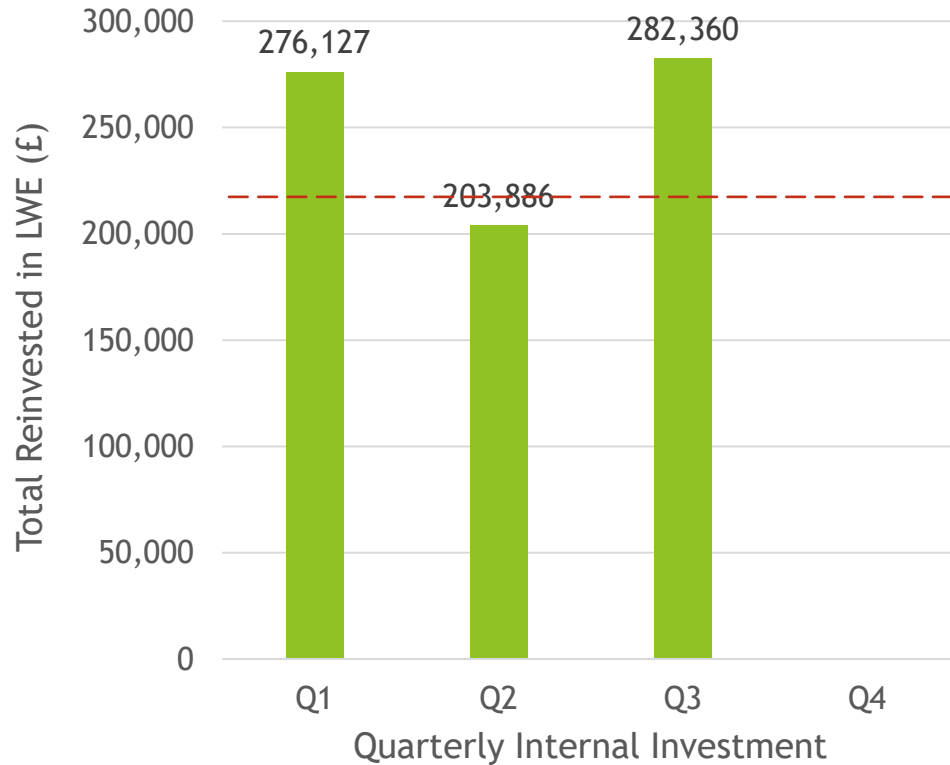
**£66k**

contractors added social value

# Community Development Dashboard

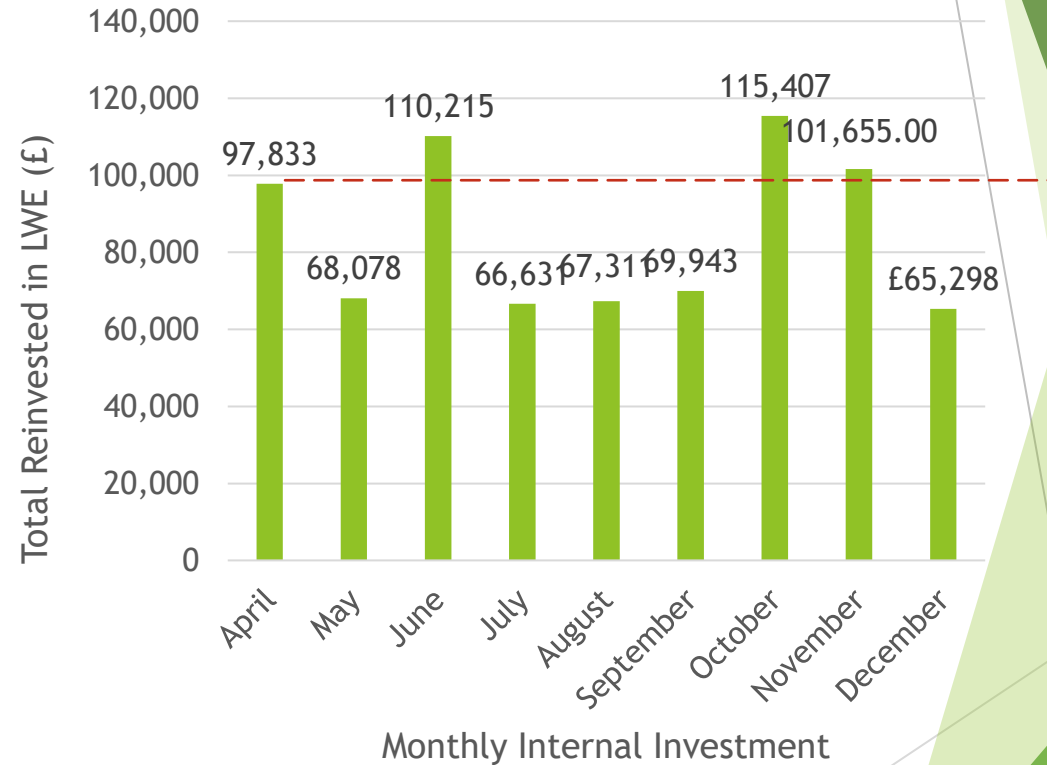
## Trends over each financial year

### Quarterly Internal Investment



**Quarterly target: £250k**

### Monthly Internal Investment

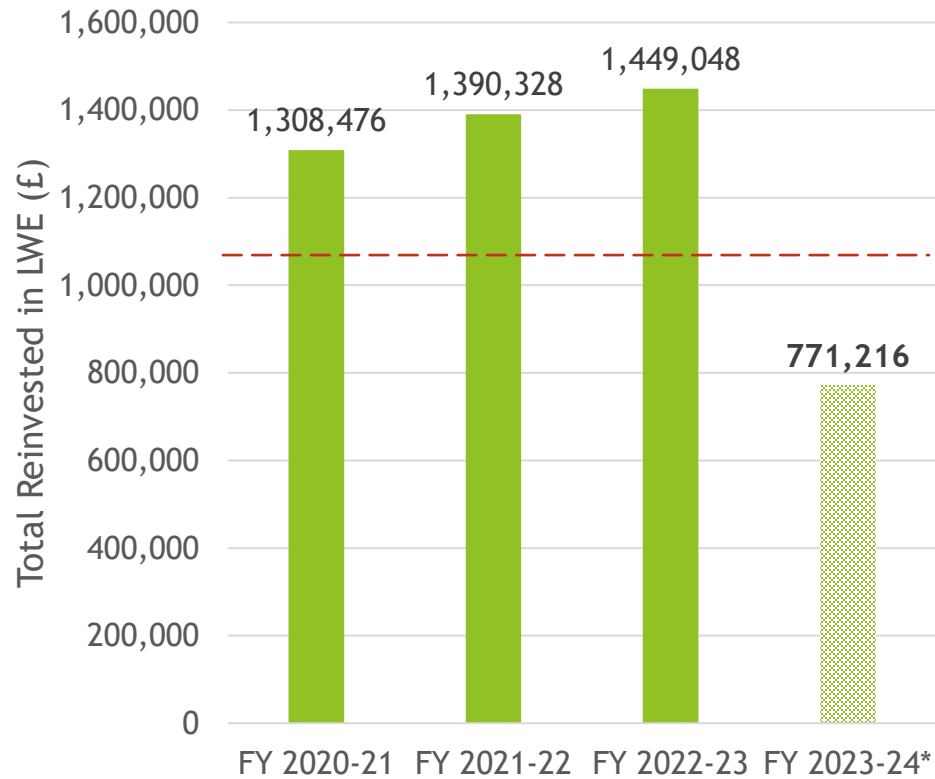


**Monthly target: £83k**

# Community Development Dashboard

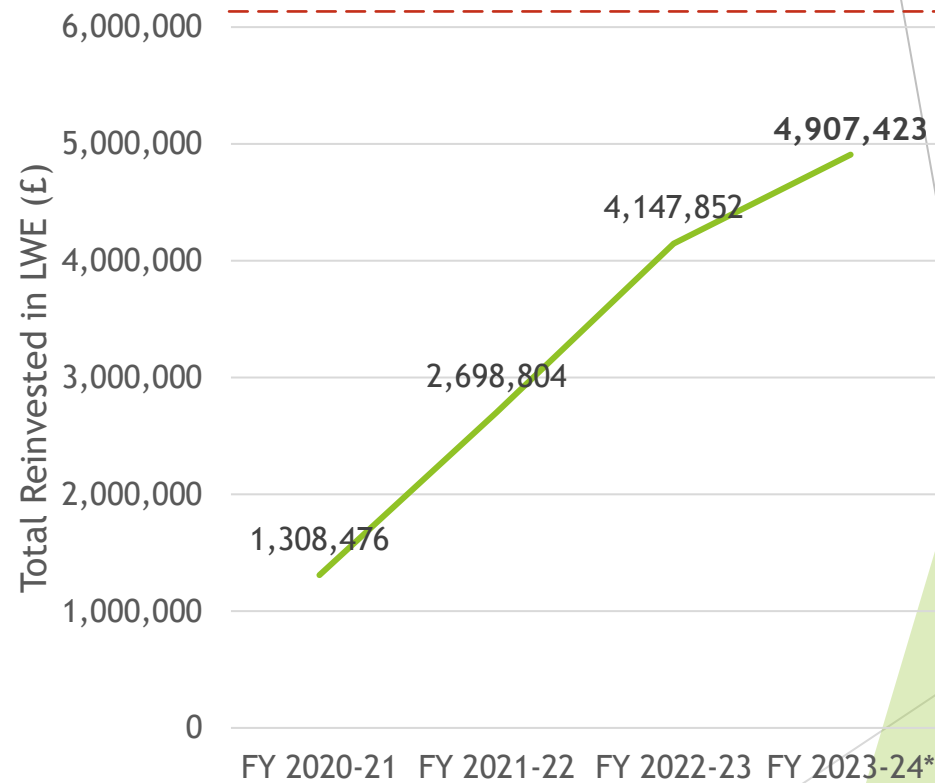
## Trends over each financial year

### Year-on-year Reinvestment



**FY 23 – 24 Target: £1m**

### Cumulative Reinvestment



**Programme-to-date Target (April 2020): £5m**

# Case study: UKSPF grant funding

## LancWest Connects Launch and Celebration

LancWest Connects enables positive connections within the community and the environment around us. This volunteer scheme provides opportunities for anyone to offer their skills, time and support to the surrounding community.



On the 13<sup>th</sup> December we had a volunteer celebration to celebrate the brilliant work our volunteers do on the estate. From gardening to cooking, sharing digital skills to furniture sorting, volunteers have a massive impact helping on the estate this year.

17 local volunteers attended the celebration event, each receiving a certificate and volunteering hoodie. Volunteers who had contributed over 50 hours in 2023 received additional prizes. K&C Volunteer Centre, other partners and some corporate volunteers attend the event as well!



*A few of the tiles as part of the LancWest Connects Launch!  
All data is from 2023*

# Social Value in figures

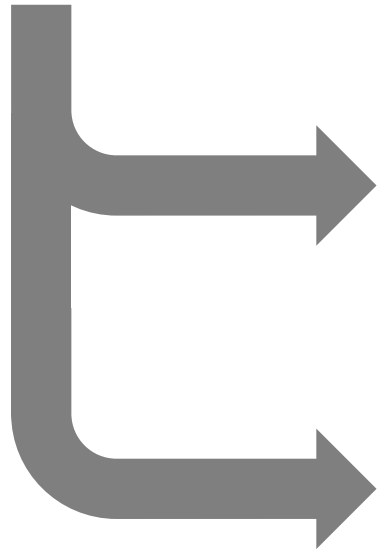
June 2018 – December 2023

**£1,6m**

Total social value secured

**+£760k in Oct - Dec**

- Vital Energi plan - £441k
- Cenergist plan - £331k
- Travis Perkins pot - £4k
- DeRisk – Pro bono services for GHS



**£204k**

Delivered across the Estate

**+£31k in Oct - Dec**

- Amber – Rebel Business School
- UL – Respite funding, resident employment
- TACE – Resident employment

**£1.3m**

Potential to be delivered

# Social Value Pipeline

## Commitments



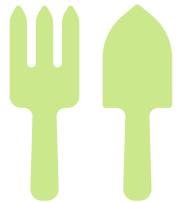
**£74k**

In financial commitments



**7 FT jobs**

+ multiple work placements



**£64k**

In in-kind contributions



**8 apprenticeships**

+ multiple training opportunities



**Over 1000**

Volunteering hours



# Case Study: Social Value

## RBKC Enterprise Week 2023

Rebel Business School is a week-long course for residents who are entrepreneurs but need support to start or develop their business ideas. Delivered in partnership with RBKC Economic Development team, and funded through UKSPF and LWNT social value contributions, this fantastic course took place at the highly fitting Museum of Brands in November.

- 93 total residents signed up,, 48 residents participated
- 34% were RBKC council tenants
- 66% received benefits
- 59% were unemployed
- 30% started trading during the week, with 60% indicating they were almost ready to get started
- Majority postcode for attendees: W10 / W11

Each day had a different focus, including 'How to get your first sale', 'Getting your business online' and the essential 'Legal stuff'.

Visits included Cllr Taylor-Smith, and the week finished with a graduation for students who attended the week, supported by The Right Honorable Mayor of Kensington and Chelsea, Preety Hudd, who congratulated all who participated.



**REBEL**  
MAKING IT PRACTICAL

### How to start a business FOR FREE!

Our course is **FREE** for everyone and anyone

If you've got an idea for a new business or want to make a bit of money on the side: The Rebel School, Kensington and Chelsea Council and Lancaster West Neighbourhood Team have joined forces to build your skills and knowledge to become an entrepreneur.

**13 - 17 November**  
10am - 3pm each day

Venue  
Museum of Brands London  
111-117 Lancaster Rd, Notting Hill, London W11 1QT

RB  
LWNT  
LEVELLING UP  
W11

*"Within 40 minutes of the first session I was recommending all my friends to join the course is their area. There was much information taught that was so different to what we've been taught before"*

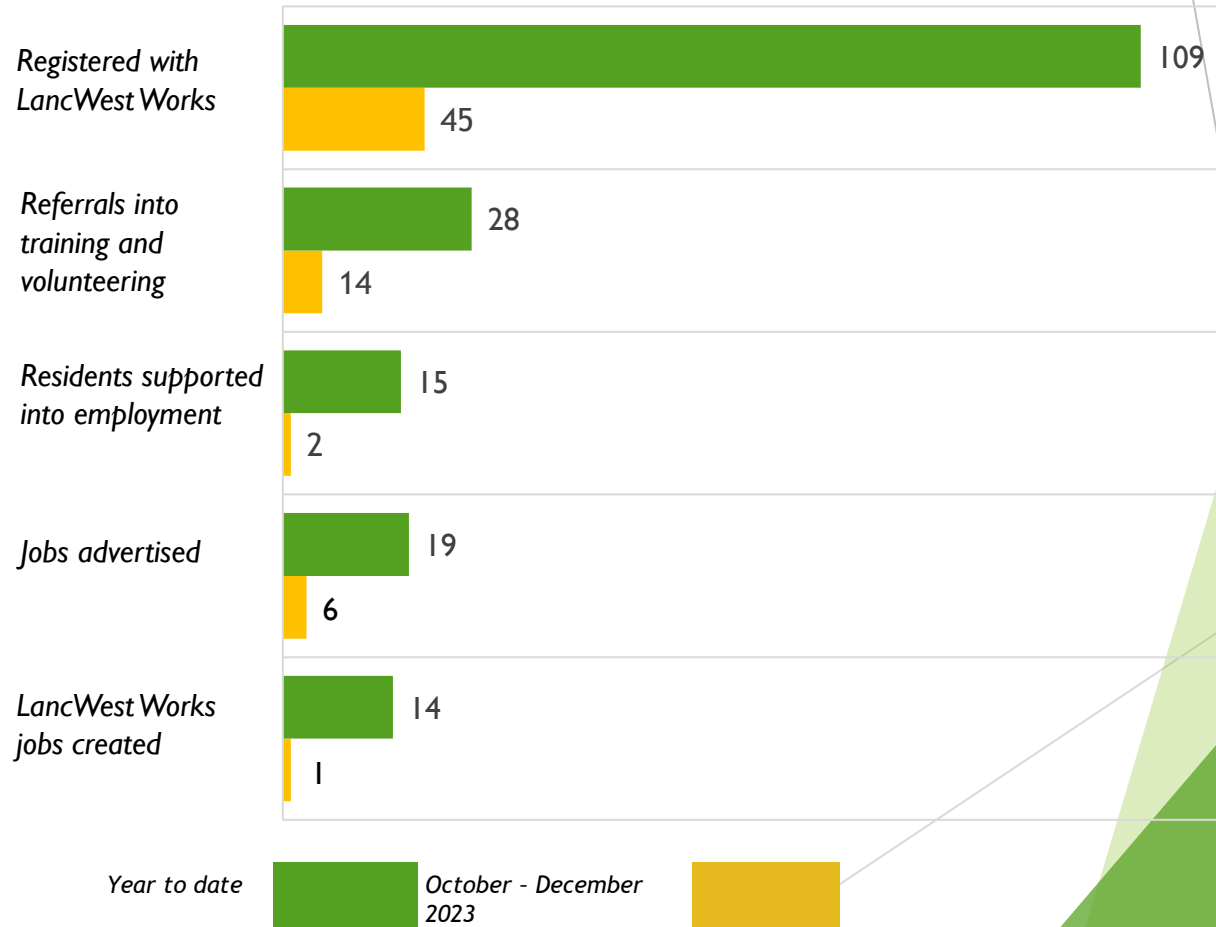
Residents from Bramley House and Lancaster West Estate, with Rhonda and Joseph, LW Connects volunteers, who attended the course, pictured with LWNT & Rebel staff, and the Mayor

# Highlights in Q3:

## LancWest Works

**45** new residents registered,  
**7** residents supported into employment  
**33** supported into training and volunteering

- **One of the residents supported into employment** secured a role in local Goldborne Medical Centre, and was referred through Housing Needs.
- In November, **1 LancWest Works placement** was created through Social Value with United Living, specifically for a resident with additional learning needs.
- Since April 2023, **LancWest Works has supported the creation of a total of 14 jobs and placements.** 5 within LWNT, 3 within RBKC, and 6 with contractors via social value.



# LancWest Works

## Current demographics



**56.8%**

of sign-ups are unemployed



**87%**

of sign ups identify as not disabled



**51.1%**

of sign ups are interested in apprenticeship opportunities



**56.5%**

of the sign-ups identify as male



**21.6%**

of sign ups are interested in both full-time and part-time opportunities



**48.4%**

of sign ups are interested in only full-time opportunities

## **22 residents gained employment through our support and partnership working**

### **What our LancWest Works candidates are telling us:**

**90%** of residents found it easy or very easy to sign up to LancWest Works.

**80%** of residents felt that the placement secured through LWW has helped improve current skills and learn new ones.

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**73%** of residents who secured a job placement through LWW felt that they were supported to seek further training or employment opportunities for after their placement

# Over 100 residents participated in courses, training or support offered through the Employment and Training Hub

From March 2023



16

+4 courses or one-off opportunities created Oct – Dec 23

137+

+67 NK residents engaged, Oct – Dec 23

15

+3 partners delivering Oct – Dec 23

Avg hours in use per week Oct – Dec 23

27



## Construction & Apprenticeship Drop-in Session



Are you interested in construction?

Want to start an apprenticeship?

Want to complete your CSCS training?

Support offered:

- Advise and support finding an apprenticeship
- Support applying for live vacancy
- Information about different apprenticeships

NO AGE RESTRICTION

Book an appointment to see Michael Adeniran by emailing: [Michael.Adeniran@rbkc.gov.uk](mailto:Michael.Adeniran@rbkc.gov.uk) or calling Mobile: 07790 979 250

Dates: Every Tuesday  
Time: 11-1pm  
Location: Garden Cafe Baseline Studio



Are you a young person looking to develop your confidence and build key transferable skills?

Free

LANCASTER WEST NEIGHBOURHOOD TEAM  
**W11**  
2-3 DEGREES



Join 2-3 Degrees this half-term for a series of FREE new and exciting personal development workshops!

Tues 24 Oct - Fri 27 Oct 10am-1pm

Unit 38, Baseline Studios 16-25 years

For those living or studying in Notting Dale Ward

By attending, you will:

- Develop your confidence
- Build your employability and communication skills
- Meet and network with like-minded people
- Access opportunities in your local community



Scan the QR code to fill out the registration form

@lancasterwestneighbourhoodteam www.WeAreW11.org  
lancasterwestoffice@rbkc.gov.uk 0800 389 2005

## Digital support sessions

Every Friday 11am-1pm  
Unit 38 Baseline Studios, Lancaster West Estate, W11 4AT

Would you, or anyone you know, like to be more confident online, or improve your IT skills?



Our digital ambassadors provide 121 support that can help you:

- Improve your basic IT skills,
- Send emails, using WhatsApp or other devices,
- Book online for GP, shopping and more,
- Use Google to research a hobby or find a job!

Please contact Khadra [khadra.ibrahim@rbkc.gov.uk](mailto:khadra.ibrahim@rbkc.gov.uk) or 07923 381940 if you would like to attend!



@lancasterwestneighbourhoodteam www.WeAreW11.org  
lancasterwestoffice@rbkc.gov.uk 0800 389 2005



## Money Wise

The Council's Housing and Employment Team in partnership with LWNT is holding more three-day courses for local residents that will help you better manage your finances.

Join one of these Money Wise courses to learn handy tips to help you save money, spot a good bargain, and improve your understanding of energy usage. You can earn up to £30 in shopping vouchers by attending, and we provide you with a hot lunch.

Places are limited to 12 learners per course, so booking is essential with registrations for the event below closing on the Thursday prior to the commencement date of each course.

Each session on each day will run from 10am to 2.15pm.

Course dates and venue:  
Tuesday 26, Thursday 28, and Friday 29 September 2023  
Unit 38 Baseline Studios, Whitchurch Road, W11 4AT

Come along, buff your number-crunching skills, learn about energy usage, how to find the best deals and make your money go further!

If you're interested, please contact [felicity.marsden@rbkc.gov.uk](mailto:felicity.marsden@rbkc.gov.uk) or call 0800 389 2005

Housing and Employment

THE BOROUGH OF KENSINGTON AND CHELSEA

@lancasterwestneighbourhoodteam www.WeAreW11.org  
lancasterwestoffice@rbkc.gov.uk 0800 389 2005

LANCASTER WEST NEIGHBOURHOOD TEAM  
WTI

## Are you looking for your next job?

Join our group employability workshop with Nova!  
Thursday 11 May at Baseline Studios, Lancaster West, W11 4AT  
Group session 1: 11.30am-1.30pm, Unit 30  
Group session 2: 2.30-4.30pm, Unit 38

The workshops will cover:

- Helping you into employment with job searches, writing CVs, interview skills, social media networking
- Understanding your skills
- Understanding your weakness
- How to access different support



Please bring a laptop and notepad to take notes. Book your place by contacting Khadra at [khadra.ibrahim@rbkc.gov.uk](mailto:khadra.ibrahim@rbkc.gov.uk) or 07923 381940.



@lancasterwestneighbourhoodteam www.WeAreW11.org  
lancasterwestoffice@rbkc.gov.uk 0800 389 2005



# Employment and Training Hub

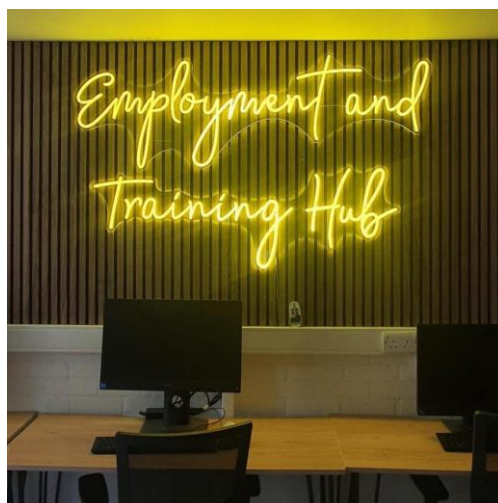
## Winter Schedule 2023

E&T Hub is run jointly by LVRA and LVNT.

Open for use 6 days a week,

Strategic priorities:

- Digital inclusion and skills
- Employment and career support
- School and homework support for children and families



**To book your place or for more information, please contact our partners:**

 **Homemade teachers**  
info@homemadeteachers.com  
07379628562

 **The Clement James Centre**  
andrea@clementjames.org  
02072218810

 **RBKC**  
Michael.adeniran@rbkc.gov.uk  
07790979250

 **St Giles Trust**  
rashpal.grewal@stgilestrust.org.uk  
07387411020

 **Nova**  
adrian.kargbo@novanew.org.uk  
7761313356

 **Ubuntu Pledge**  
e.info@ubuntupledge.com  
07878230275

This programme is delivered in partnership with LVRA, contact them to find out more about using the space [admin@lancwest.com](mailto:admin@lancwest.com)

**Mon**

### Homemade Teachers

Unit 38  
10 - 11am  
2 Oct - 18th Dec



**Tues**

### Essential digital skills

Unit 38  
11:45am - 1:45pm  
11 Sep - 4 Dec



**Wed**

### Essential digital skills

Unit 38  
11:45am - 1:45pm  
11 Sep - 4 Dec



**Thurs**

### Employability support

Unit 30  
11am - 5pm  
Ongoing



**Fri**

### Digital Ambassadors

Unit 38  
11am - 1pm  
Ongoing



**Sat**

### Digital skills and mentoring - Kids

Unit 30 10 - 11am  
4 Nov - Dec



### Apprenticeship support

Garden Cafe  
11am - 1pm  
Ongoing



### Monthly employability group workshops

19 October - Social Media Networking -  
16 November - Support with Interview Techniques  
14 December - Creating Perfect CVs  
11am - 5pm Unit 30



### Into work support

Unit 30  
11am - 4pm  
Ongoing



### Digital skills and mentoring - Parents

Unit 38 10 - 11am  
4 Nov - Dec



### Jobs Club

Unit 30  
11am - 1pm  
Ongoing



### Log on and learn after school

Unit 38 2 - 5pm  
Ongoing



# Green Skills Academy

Progress to date

**99** Council staff trained



**38** Staff attended multiple trainings



**12** Contractor staff trained



**21** GSA Sustainability Series episodes



**Green Skills**  
ACADEMY



**7** residents trained



**17** Borrowed from GSA Equipment Library



**11** local businesses trained



**£54k** external funding secured



# Community support:

## Grant funded Money MOT pilot successfully delivered, with further £50k funding secured

This pilot aimed to support 30 Lancaster West households facing financial pressure and most at risk of falling into rent arrears, amongst other complex issues, to take steps to financial stability by offering a range of holistic support. To further measure, and maximise, the impact, we have secured further funding to extend the project until May 2025.

By the end of the pilot in December 2023, we saw:

<b>Residents referred</b>	46
<b>Residents engaged</b>	39 (85%)
<b>Residents in rent arrears</b>	15 residents (38%) are in arrears. Total: £26,756.93      Average: £1,783.80
<b>Residents with utility arrears</b>	18 residents (46%) Total: £21,838.80      Average debt: £1,213.26
<b>Residents with other debts</b>	12 residents (30.7%) Total: £28,609      Average debt: £2,384.08
<b>No. of residents receiving one form of benefits</b>	33 (84.6%)
<b>No. of unemployed residents</b>	21 (53.8%)
<b>No. of residents w/ mental health vulnerability</b>	10 (25.6%)
<b>No. of residents with at least one disability</b>	38.46%
<b>Total number of contact hours with Nova</b>	170 (average 4.3 hours per resident)

## Money MOT Scheme



**Feeling stressed or worried about money?  
Do you need support with paying rent, debts, applying for benefits or any other financial support?**

Nova are working with Lancaster West Neighbourhood Team to provide financial advice and support for all residents, including:

- Budgeting support
- Debt relief and payment plans for rent and utility arrears
- Benefits calculations and assessment preparation
- Advocacy for residents
- Support into employment, IT skills and wellbeing activities
- Application support and access to small grants for households



If you would like help and support, please contact Alex from Nova at [Alexander.Coackley@novanew.org.uk](mailto:Alexander.Coackley@novanew.org.uk) or call **020 8960 2488**.



@lancasterwestneighbourhoodteam

www.WeAreW11.org

lancasterwestoffice@rbkc.gov.uk

0800 389 2005





# Support provided:

## Cross-Light referrals

One resident has been referred to Cross-Light for additional support in managing their debts.

## Cash First

Cash grants have been issued to seven residents to assist with their immediate financial needs.

## Housing & Debt Support

Residents with housing issues or debt concerns have received support to address rent arrears, energy arrears, and long-term financial planning.



## Employment Assistance

Five residents received employment assistance, actively engaging in job searching, and benefiting from support related to CV updates, job applications, and referrals to potential employer.

## Benefit Applications

Eight residents were supported with PIP (Personal Independence Payment) and other benefits.

## Care Responsibilities

Residents with care responsibilities have been referred for care roles or additional employment opportunities.

## Grant applications

Two residents received support with their water help application, and they successfully obtained assistance. Additionally, nine residents were supported with their winter warmth application, and eight of them were approved for the grant. Furthermore, seven residents received assistance with their application to Campden Charities.

**£50k secured through Fusion21 to extend the support and maximise outcomes for residents until April 2025!**