

Maximising financial and career opportunities



Being healthier and well



Living in a connected community as drivers of change, experiencing improved levels of equality



Living more sustainably on a garden estate, in a greener neighbourhood



Community Development and Social Value Updates – May 2024

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Programme Manager - Community Development, Partnerships and Circular Economy

**LANCASTER WEST
NEIGHBOURHOOD TEAM**

W11

Community Development and Co-design Update

Executive Summary

Overall progress

1. On track with refurbishment engagement and co-design for all Lots, and continue to develop our community programmes and Respite offers with residents, to maximise finance and career opportunities for residents,
2. Key highlights of Q4 include:
 - 200+ residents and 31 partners attending our Employment and Training Fair in January 2024, with multiple residents securing jobs,
 - 19 local residents supported into employment through LancWest Works and our employment and training hub partners,
 - 65% phase 2 engagement on Lot 5 (Camborne Mews) in January 2024,
 - Secured over £120k funding for Green Skills Academy, Circular Economy programmes, and LancWest Works employment support.
3. Key milestones for next quarter:
 - delivery of existing grant funding circular economy projects, including the delivery of our 10th Repair Café,
 - formal launch of the Green Skills Academy for residents, including delivery of our first Retrofit Level 1 course in Employment and Training hub,
 - complete Phase 2 engagement for Lot 1 in May,
 - procurement engagement for Lot 1 and Lot 3 in May/June,
 - support 15 north Kensington residents into employment or training, including successful recruiting for 4 social value roles through LWWorks

On track and within budget

Workstream summary

Procurement and Contractor Performance n/a

Programme Timelines and Interdependencies

1. Publish new 3-year Community Development strategy in July 2024, deliver two key engagement phases with Lots 1 and 3,
2. Critical interdependencies include:
 - co-design and delivery of grant funded aspects of refurbishment or community programmes (ie. garden spaces) reliant on refurbishment programme,
 - delivery of existing and new social value commitments, dependent on timeframes of refurbishment,
 - delivery against LancWest Works UKSPF funding, working with LWNT/RBKC, contractors and local partners,
 - development of circular economy programmes into BAU, including embedding e-waste recycling across the estate and roll out of food waste in late 2024,

Resident Co-Design and Engagement

Co-design, develop and deliver Phase 2/3 engagement, Heat Network engagement, and also Respite offers subject to refurbishment developments and funding.

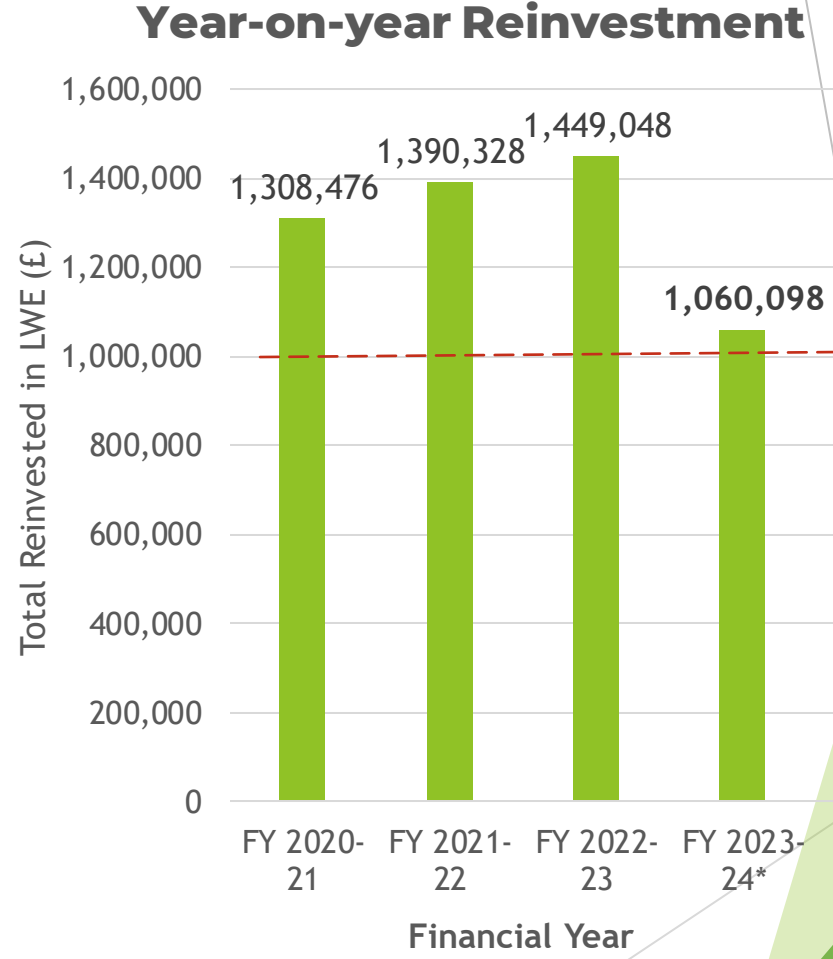
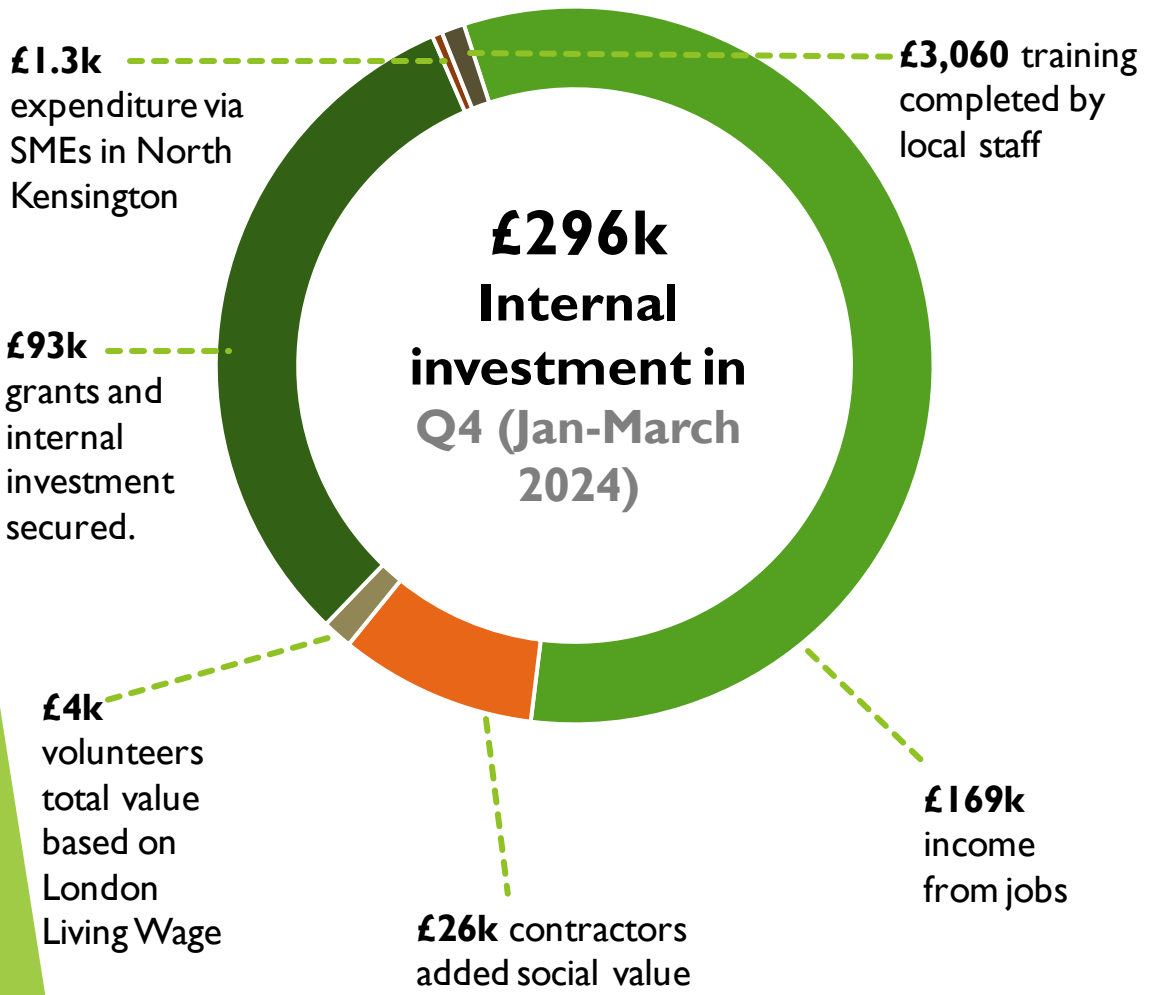
Top Strategic Risk

Funding against programmes and staff not being secured, and not reaching overall 50% engagement target.

Community Development Dashboard

Data for Q4 January- March 2024

FY 23 - 24
Target
£1m



Programme-to-date Target (April 2020)
£5m

Community Development Dashboard

Overview of the year

Year in
review

April 2023 -
March 2024



Programme-to-date target of **£5m** internal investment exceeded by **£207k**



Within this, income generated for residents employed into local jobs was **£665k**



On average, we've reinvested **£88k** a month



Volunteers have contributed **1225.5 hours**, saving our residents **£15k** in project work and garden maintenance



3 SMEs supported, and **£2.2k** spent with local cleaning service to provide for the two LWRA run community centres.



...maximising financial and
career opportunities

LancWest Connects

**197 volunteer
hours** delivered
through the
Community Fridge



**116.5 volunteer
hours** delivered
through gardening



**16 volunteer
hours** delivered by
Digital
Ambassadors



LancWest Works

30 residents
signed up to
LancWest Works



68 job adverts
shared to
LancWest Works
sign-ups



4 new courses
delivered by
partners in the
E&T Hub



**Data for Q4
(January-
March)**

19

**local residents
supported into
employment!**

£50k

**secured
through UKSPF
for LancWest
Works 2024-25!**

Outcomes and feedback

Case Study: Rozina

Overview:

As a mother of two, Rozina found herself out of employment for a few years. When her children transitioned into full-time education, she was eager to re-enter the workplace. Initially, her focus was on upskilling and pursuing training opportunities, but she struggled to find pathways to employment. As a LancWest resident, Rozina found out about opportunities by coming to a family event we ran in partnership with the LWRA.

Rozina's Journey:

- ▶ Completed an intensive **8-week marketing course**.
- ▶ Signed up to LancWest Connects to become a volunteer.
- ▶ Received training from Community Fibre and became a **digital ambassador** in the Employment and Training hub.
- ▶ We referred her and she successfully completed training provided by **Women in Construction in RBKC**, followed by a valuable **2-week work placement with United Living**.
- ▶ Rozina came to the **employment and training fair in January 2024**, where she met our contractor, Amber.
- ▶ **Today, Rozina is employed by Amber Construction**, where she is regarded as "an absolute dream."



Employment and Training Hub

Overview of the year



20 local partners, including 16 delivery partners with external employers, organisations and within the wider council



174+ residents engaged in training and employment support



19 Opportunities provided from ICT, Maths, photography, apprenticeships, employability workshops and pop-up business school



Over 150 Hours of support provided, with average 25.5 hours per week



200 residents & 31 Employers attended the Employment & Training Fair

Are you looking for your next job?

Book 1-2-1 appointment
Employability & Guidance Advisor
every Thursday
11.00am-5pm
unit 30
Baseline Studios,
Lancaster West, W11 4AT
Support includes:
• Interview techniques & how to do well at an interview

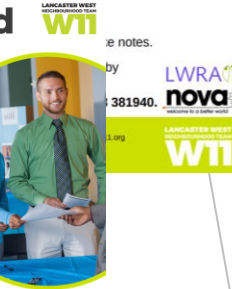


Employment and Training Fair

Tuesday 30 January
11am - 4pm
Kensington Leisure Centre
Silchester Road
London W10 6EX

- Over 30 employers!
- Live vacancies, apply on the day!
- Panel talks and networking
- 1-2-1 support on the day!
Pre-book your slot for help with your CV, interview skills, or seek advice.

Industries include retail, hospitality, arts, and construction. Employers include Waitrose, TikTok, TFL, National Theatre, and many more!



Year in review
April 2023 - March 2024

FREE FIVE WEEK HERBAL BEAUTY PRODUCTS COURSE

Discover the healing properties of herbs, make your own natural gifts and meet people from your local community on this fun, five-week course for adults.

Course requirements:

- No prior experience necessary
- For adults aged 18+ only (no children permitted)
- Participants must attend every week (5 weeks)
- This course is funded by Kensington and Chelsea Adult Learning Service, you will need to complete an assessment form to participate.
- Participants must be residents of Kensington and Chelsea borough and have the right to work or study in the UK.
- Participants can only study on one EALC funded course per academic year (HCA).

REBEL
How to start a business FOR FREE!

If you've got an idea for a new business or want to make a bit of money on the side, The Rebel School, Kensington and Chelsea Council and Lancaster West Neighbourhood Team have joined forces to build your skills and knowledge to become an entrepreneur.

Our course is FREE for RBKC residents

13 - 17 November
10am - 3pm

Venue
Museum of Brands

In partnership with



...maximising financial and career opportunities

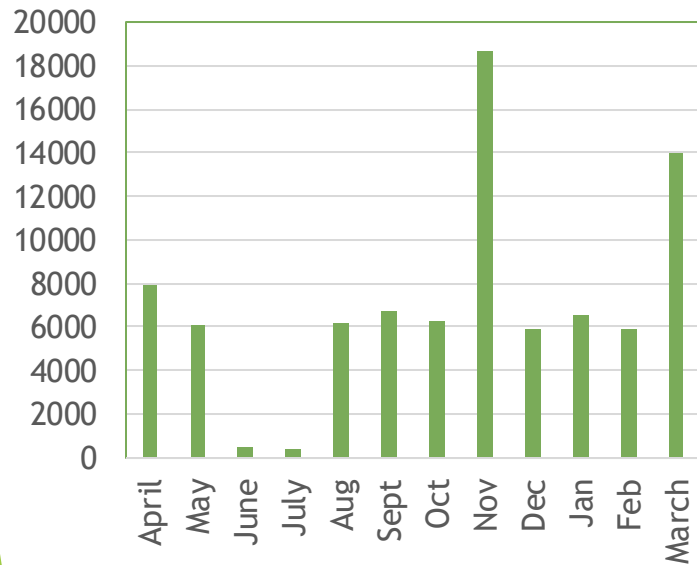
Social Value overview

FY in numbers

£87k

Social Value delivered

Social Value delivered by month:

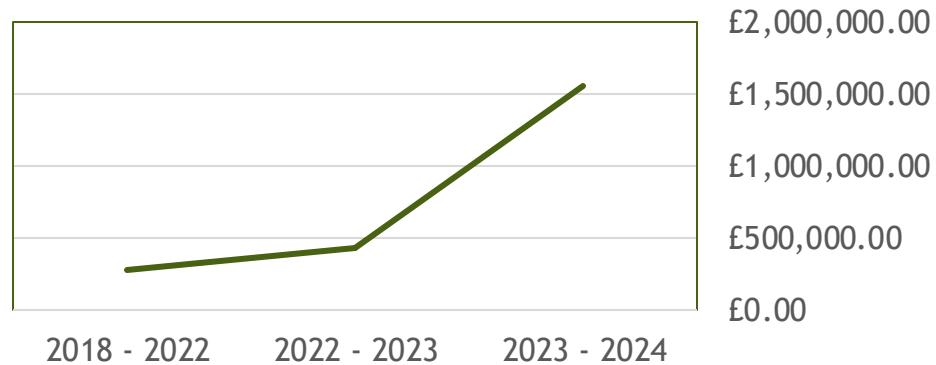


Social Value delivery up by 103%,
vs previous financial year!

£1.1m

New Social Value commitments

Commitments accumulated over time:



Cumulative growth:

2022 – 2023: 430k
2023 – 2024: 1.6 million!

Year in review

April 2023-
March 2024

2024 – 2025
target:
100k
delivered

Social Value: in delivery

Financial Year in highlights

Year in review

April 2023-
March 2024



Employment & Training Hub, Careers Fair, Business school and more..!



Respite and community offers:

Swimming & softplay, Headphones & wifi, Community spaces, Workshops and upskilling!

Looking for something fun to do this summer?



LWNT and Kensington Leisure Centre have teamed up to provide some new summer offers to Lancaster West Estate residents.

Monday to Friday throughout August



Half price soft play



FREE junior swim

Half price adult swim

Scan below for more information!



If you are interested in accessing any of these offers please contact LWNT on 0800 389 2005 or lancasterwestoffice@rbkc.gov.uk



Employment of three LancWest residents with our contractors!



@lancasterwestneighbourhoodteam

www.WeAreW11.org

lancasterwestoffice@rbkc.gov.uk

0800 389 2005



Green Skills Academy

2023 – 2024 in review

In numbers

- 7** local, small businesses trained
- 8** courses and workshops offered
- 32** staff trained for the first-time
- 66** course/workshop enrollments

In partnerships

- Retrofit Academy
- Energy Trust
- BSI
- The Design Museum
- Build Test Solutions
- Baily Garner

In funding

- £4,000** – Home Decarbonization Skills Training Competition
- £50,000** – Future Neighborhoods Fund Phase 3, secured for 2024-25

In training highlights

Housing's Path to Net Zero

For staff, about sustainability in everyday work

PAS 2035 Workshop

For PMs to learn about retrofit best practice

Design your way to Net Zero

For SMEs, decarbonisation and waste in business

Retrofit qualifications

Upskilling staff and residents in retrofit and energy

Financial year in review



Garden and Landscaping Maintenance

Inward investment secured and savings made

14
garden spaces co-designed and maintained across Lancaster West Estate, creating 106m² of grey-to-green space, and 150m² bio-diversification.

Funding through volunteering programme:

Financial value of volunteering hours, where each hour is equated to the year's London Living Wage

2022 - 2023	£15,167 based on 1,383 volunteering hours
2023 - 2024	£8,149 based on 670 volunteering hours

Funding through social value commitments:

Financial value of Social Value commitments made by contractors, calculated through national proxy values

2022 - 2023	£11,164
2023 - 2024	£4986

Funding through grant awards:

Grant awards secured through external funding bodies, related to gardens and landscaping

2022 - 2023	£15,000 through Grow2Know
2023 - 2024	£17,000 through Hubbub and NCIL

Totals

2022 - 2023	£41k
2023 - 2024	£30k

Circular Economy Programme

Overview of the year

Year in review

April 2023 - March 2024



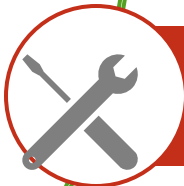
Two projects were launched: ReStore (furniture upcycling and redistribution) and ReWired (e-waste recycling scheme)



111 residents engaged, and 10 local partners engaged



Over £120k funding secured for circular economy projects



1.5 tonnes of carbon emissions saved, and over 9 repair events hosted



3 new projects in the pipeline: Community Laundrette, the ReFill, and Little Libraries.

**1504.52
kgCO₂e**

carbon emissions saved through Circular Economy projects, since July 2023



...living more sustainably on a garden estate, in a greener neighbourhood

Maximising finances with residents

Cost of living and financial resilience support

Year in
review

April 2023 -
March 2024



Period products distributed *(donated by Hey Girls)*

10,314 x disposable items gifted - £2235.10

269 x reusable items gifted - £5401.20 + potential future savings
on average of £56.30 per product could be up to £15,073 per year



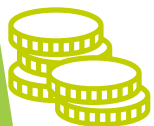
Free SIM cards distributed *(through National Databank)*

41 x 6 month contracts @ £20/month - £2952



Free WiFi connected *(through Hyperoptic)*

15 x 12 month packages @ £26/month - £4680



Residents supported through Money MOT scheme

**55 residents engaged, £9K money saved or secured
through benefits or grants since July 2023**

£27.4k
back in
resident's
pockets last
FY!

Have you thought of volunteering?

LancWest Connects enables positive connections within the community and to the environment around us. This green volunteer scheme can provide benefits such as:

- Improving confidence
- Increasing wellbeing
- Becoming physically active
- Developing new skills
- Building social networks
- Having a positive environmental impact



Everyone and in mind

- 0800 389 2005
- www.wearew1.org

Walkways Roof Improvement Works

Come along to Meet the Team
3.30-6.30pm Thursday 3 August
North Kensington Resouce Centre

All Walkways residents are invited to come and discuss the roof improvement works that will begin on your block.

LWNT and contractor Amber Construct Services Ltd will be answer any questions or concerns.



ReStore



LWNT's new furniture recycling scheme is now open for Notting Dale:

- Browse our online catalogue of FREE furniture
- Save money, and save items from landfill
- Donate your old or unwanted items

To find out more, use the W11 App or visit www.wearew11.org/restore

LANCASTER WEST NEIGHBOURHOOD TEAM
@lancasterwestoffice@rbkc.gov.uk
www.wearew11.org
@lancasterwestneighbourhoodteam
0800 389 2005

REBEL
Make 3 Friends

How to start a business FOR FREE!

If you've got an idea for a new business or want to make a bit of money on the side, The Rebel School, Kensington and Chelsea Council and Lancaster West Neighbourhood Team have joined forces to build your skills and knowledge to become an entrepreneur.

Our course is FREE for residents

Repairs Café
Saturday 20 January
11am - 3pm
Baseline Studios

Bicycle repairs with Dr Bikes.

Clothing repairs workshop by Frida:
How to use a sewing machine.
Session times:
11:00-12:00 | 12:15-13:15 | 13:30-14:30

Household electrical item repairs and repairs training by WCL Fixers.

Booking is essential for electrical repairs!

Scan QR code or call Alex on 0800 389 2005 to book a £1 deposit claim back

Group Stretch and Mobility Sessions

Thursday 14 and 21 September
9:15-11:15am
Lancaster West Estate Community Centre
Outside Latimer Road Station
W11 4AT

Free

Delivering educational and practical stretching and mobility classes that target the areas of concerns for each person. Benefits include:

- Improves posture
- Anxiety and stress relief
- Increases blood flow to the muscles

Bookings go to heal and prevent injuries

Contact Layla on 07436 140000 or layla@wearew11.org

LSE THE LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE

Employment and Training Fair

Tuesday 30 January
11am - 4pm
Kensington Leisure Centre
Silchester Road
London W10 6EX

Spring Respite Schedule 2024

Over spring break we've got a whole range of free activities for the community. We recommend booking for all activities to secure your place, so scan the QR code below, visit the website <https://www.wearew11.org/spring-schedule-2024> or call 0800 389 2005!

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 April Arts and Craft 10:30am-12:30pm BOOKING ESSENTIAL	2 NKRK Tower of London trip 10:30-11:30am BOOKING ESSENTIAL	3 Family play reading 10:30-11:30am NKRK Community Lunch 11:30-12:30pm NKRK Boating for young people 12:30-2:30pm NKRK	4 NKRK Family play reading 10:30-11:30am NKRK Community Lunch 11:30-12:30pm NKRK Boating for young people 12:30-2:30pm NKRK	5 NKRK Family play reading 10:30-11:30am NKRK Community Lunch 11:30-12:30pm NKRK Boating for young people 12:30-2:30pm NKRK	6 NKRK Family play reading 10:30-11:30am NKRK Community Lunch 11:30-12:30pm NKRK Boating for young people 12:30-2:30pm NKRK

ReWired

New local e-waste recycling bins!

We've partnered with Recycle Your Electricals (and their pink fluffy mascot, HypnoCat!) to help you recycle your old cables, headphones, lightbulbs, TVs and anything else with a plug, battery or cable.

How can I recycle?

- Bring your electricals to the recycling stations locally
- Drop off your electrical waste on our new collection days, every three months. You can also book us to collect any bigger, awkward electrical items from your home. Scan to book a collection or to find out more!

Where can I recycle?

When can I upcycle?

We'll be running workshops for local residents to bring along any gadgets for upcycling! For more details visit: www.wearew11.org/rewired

Morland House and Talbot Grove House

Final detailed designs

Results!

71% of residents took part in phase 3 engagement

Employment and Training Fair

Tuesday 30 January
11am - 4pm
Kensington Leisure Centre
Silchester Road
London W10 6EX

- Over 30 employers
- Live vacancies, apply on the day!
- Panel talks and networking

Camelford Court, Camelford Walk, Talbot Walk and, Talbot Walk

Final detailed designs

73% of residents involved in the engagement to date.

Perkins&Will

Lancaster West Estate Treadgold House Pocket Park

This innovative green playing area has been designed with residents of Treadgold House and Lancaster West Neighbourhood Team, to be used as a place for people to relax and exercise in. Treadgold House Pocket Park is free for all to use and has been supported by the Mayor of London's Home Neighbourhoods 2024 Fund.

To report an issue, please contact the Lancaster West Neighbourhood Team at 0800 389 2005.

LANCASTER WEST NEIGHBOURHOOD TEAM

Year in review

April 2023 - March 2024

720 designs and 70 comms campaigns!

73% of residents involved in the engagement to date.

Co-design engagement **by block**

% of households engaged in the co-design process to date

Lot	Target: 70%	Target: 50%		
	Overall co-design	Initial design ideas (Phase 1)	Emerging preferences and choices (Phase 2)	Finalising detailed designs (Phase 3)
Lot 1 - The Walkways	54%	25%	54%	Not yet started
Lot 2 - Talbot, Clarendon, Camelford Walk, and Camelford Court	73%	30%	62%	53%
Lot 3 - Talbot Grove House and Morland House	89%	39%	76%	71%
Lot 4 - Treadgold House	94%	87%	57%	N/A*
Lot 5 - Camborne Mews	81%	31%	65% (Jan 2024)	Not yet started
Lot 6 - Verity Close	74%	38%	74%	Not yet started
Whole Estate	66.2%	*Treadgold House did not go through a third phase of engagement as funding dictated that the final phase be led and executed by the design team.		



...living in a **connected community** as drivers of change, experiencing **improved levels of equality**